

The University of Oklahoma

College of Continuing Education

Advanced Programs – Course Syllabus

Course Title:

Culture and Identity in Latin America

Course Number:

HIST 6970-101

Course Description:

This graduate seminar will focus on the broad historical sweep of Latin American cultural history, especially as it relates to identity (both regional and national). Topics under consideration to do so include the roles of food, music, film, sports, and tourism in Latin American history.

Class Dates, Location and Hours:

Dates: March 3 – 5 & 10 – 12, 2017

Location: 3281 Sheridan Road, Fort Sill, Oklahoma.

Hours: Friday 5:30-9:00 p.m., Saturday 9:00 a.m.-5:00 p.m.; Sunday 12:00-4:00 p.m.

Last day to enroll or drop without penalty: February 2, 2017

Site Director:

Email: apftsill@ou.edu. Phone: 580-355-1974.

Professor Contact Information:

Course Professor: Sterling Evans, PhD

Mailing Address: c/o Dept. of History
University of Oklahoma
Norman, OK 73019

Telephone Number: (405) 325-7264

Fax Number: (405) 325-4503

E-mail Address: evans@ou.edu

Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:

Student materials are available at the OU Follett Bookstore located at 1185 Asp Avenue; Norman, OK, and can be ordered online, by phone, by email, or by fax. Ordering online at <http://www.bkstr.com/oklahomastore/home> is strongly recommended – students can track the status of their order within 48 hours. If an order has not been shipped within three days, students can contact the Follett textbook manager by phone (405) 325-3511, (800) 522-0772 (toll-free) or email 0831mgr@fheg.follett.com. Phone orders (ask for the textbook manager and identify yourself as an Advanced Programs student) can be placed 8 a.m. to 6 p.m. Monday through Thursday; 8 a.m. to 5 p.m. on Friday; 10 a.m. to 4 p.m. on Saturday (CST). Summer hours: 9 a.m. to 5 p.m. Monday through Friday (CST). Fax orders can be placed 24 hours a day at (405) 325-7770. Text prices are available online.

1. Nabhan, G.P. & Valenzuela-Zapata, A.G. (2004). *¡Tequila!: A natural and cultural history*. Tucson: University of Arizona Press. ISBN 9780816519385.
2. **Choose Pilcher or Goucher, but not both:**
 - a. Pilcher, J.M. (1998). *¡Que vivan los tamales! Food and the making of Mexican identity*. Albuquerque: University of New Mexico Press. ISBN 9780826318732.

- b. Goucher, C. (2013). *Congotay, Congotay! A global history of Caribbean food*. New York: Routledge. ISBN 9780765642165.
3. Wood, A.G. (2004). *On the border: Society and culture between the United States and Mexico*. Wilmington, DE: Scholarly Resources. ISBN 9780842051736.
4. **Choose Roy or Murphy, but not both:**
- a. Roy, M. (2002). *Cuban music: From son and Rumba to the Buena Vista Social Club and Timba Cubana*. New York: Markus Weiner. ISBN 9781558762824.
- b. Murphy, J.P. (2006). *Music in Brazil: Experiencing music, expressing culture*. New York: Oxford University Press. ISBN 9780195166842.
5. Arbena, J.L., & LaFrance, D.G. (2002). *Sport in Latin America and the Caribbean*. Wilmington, DE: SR Books. ISBN 9780842028219.
6. Ward, E.R. (2008). *Packaged vacations: Tourism development in the Spanish Caribbean*. Gainesville: University Press of Florida. ISBN 9780813032290.
7. Materials posted on the OU Desire to Learn (D2L) system: Access D2L at <http://learn.ou.edu>; enter your OU NetID and password, and select course to access material. Please contact your local Site Director if you require assistance.

Note: This seems like a great deal of material, but some of the books are quite short, and we will only be using limited chapters in others.

Note: Follett is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through Follett.

Course Objectives:

The aim of this graduate seminar is to show the ways in which culture has informed historical identity in Latin America. Often a neglected or understudied aspect of history anywhere, cultural considerations like food, music, film, sports, and even tourism are important to understand, especially in the ways that they have worked to form national or regional identities.

Course Outline:

Fri. Feb. 24:

Due: Pre-course assignment over readings (see below for description)
This paper should be e-mailed as a Word.doc to Dr. Evans by **Fri. Feb. 24**.

Fri. Mar. 3:

Introductions and Orientation. Background on Latin American history in general.
Begin: Unit on **Food History** of Latin America, including film
Discuss: Valenzuela/Nabhan book **and** Pilcher book [**or**] Goucher book (whichever you wrote on)

Sat. Mar. 4:

Food History, cont.; conclude film.
Begin: Unit on **Music History**
Quiz on and discuss: Pilcher chap. in Wood book; essays on D2L labeled as "Music History #1"

Sun. Mar. 5:

Music History, cont. Film clips
Discuss: Roy book or Murphy book (whichever you chose to buy and read); essays on D2L labeled as "Music History #2"

Fri. Mar. 10:

Unit on **Film History**, including film
Quiz on and discuss: Wood book, chap.'s 7 and 13; essays on D2L labeled as "Film History"

Sat. Mar. 11:

Conclude **Film History**; Units on **Sports History** and **Tourism History**. Film clips
Discuss: Arben and LaFrance book, chap.'s Intro., 3, 6, 7, 8, 9, and 11 only; Wood book, chap. 5;
Ward book, chap.'s Intro, Prologue, 3, 6-9, Epilogue; essays on D2L labeled as "tourism history."

Sun. Mar. 12:

Conclude **Tourism History**

Discuss: final readings on tourism history (left from Sat.)

Quiz #3 and Final Exam (in-class, short paragraph and essay format, 1.5 hours)

Sun. Apr. 2:

Due: Post-course assignments

These papers should be e-mailed to Dr. Evans as a Word.doc anytime between **Mar.12 and Apr. 2**, but not after this date.

Assignments, Grading and Due Dates:**Pre-Course Assignment:**

This will be a 6 to 7-page paper analyzing the first two books for the course. One will be the very short book *¡Tequila! A Natural and Cultural History* and the other either *¡Que Vivan los Tamales!* **or** *Congotay, Congotay!* (**your** choice between these two books). The paper should evaluate both books, offering review analysis as in how the authors got their objectives across, how both books dealt with cultural identity, and what kinds of things you took away from each book. The paper should be typed with 12 font, correct margins, double-spacing, and using a consistent citation style (footnotes, endnotes, or parenthetical, just be consistent and use proper style). **20 points, due no later than Fri. Feb. 24 by email attachment to Dr. Evans**

In-Class Quizzes:

These will be short and to the point over readings to be discussed on the days indicated. **5 points each**

Final Exam:

This will be a comprehensive exam over material covered for the seven days of this course. The format will be short paragraph answers and one longer essay, taking no more than one and a half hours of the final class period. **25 points**

Class Participation:

In-class discussion of topics and readings is essential for this seminar-style course. It also demonstrates critical understanding and analysis of material. **20 points**

Post-Course Assignment:

Part 1: Each student will choose a book from the list on page 4 of this syllabus. Students should order the book on their own, as they will not be for sale via the OU campus bookstore. They can be on whatever the student finds in his or her interest area, or more pertinent to his or her own background, or what he or she would like to know more about. Then, the assignment is to write a book reaction paper (or review) of the book, carefully considering what the goal or intent of the author was, whether or not that objective was accomplished in the book, and if so, how; if not, why not? Be constructively critical (strengths and weaknesses), including on the style and tone of the book. As a "reaction paper" the review should also include a personal perspective. What did you take away from the book? What struck you the most, and why? The paper should be no longer than 3.5 pages, double-spaced, correct margins, 12 font, and making use of proper citation style (again, any style each student would rather use, just be consistent).

Part 2: From a list of films provided by the instructor in class, choose a movie to view (on any topic of interest, it does not at all have to relate to the book you've chosen to review). Then, write a similar "reaction paper" (or review) of the film, with the same kinds of points used for the book review, but making sure to add sufficient historical background to the film's content. Both of these (separate papers, not one reaction paper analyzing the book and movie) are due to the professor electronically no later than

three weeks from the time the course ends, or **no later than Sunday Apr. 2**. They can of course be sent before that date. **10 points each, total of 20 points**

Grading:

This is a letter-graded course: A, B, C, D, or F.

Final course grades will be based on the following:

Assignment	Due Date	Points
Pre-course assignment	Due 1 week prior to first class	20
Quizzes (3 - 5pts. Each)	During class sessions	15
Final exam	During last class session	25
Class Participation	During class sessions	20
Post-course assignment	No later than 3 weeks after course, April 2, 2017	20

Notice: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

Additional Book List from which to choose the Outside Readings (for last book review)

- William H. Beezley and Linda A. Curcio-Nagy, eds. *Latin American Popular Culture: An Introduction* (Wilmington, DE: SR Books, 2000).
- William Rowe and Vivian Schelling, *Memory and Modernity: Popular Culture in Latin America* (London: Verso, 1991).
- Roberto Schwartz, *Misplaced Ideas: Essays on Brazilian Culture* (London: Verso, 1992).
- Paula E. Morton, *Tortillas: A Cultural History* (Albuquerque: University of New Mexico Press, 20014).
- Tony Mason, *Passion of the People: Football in South America* (London: Verso, 1995).
- David M. K. Sheinen, ed. *Sports Culture in Latin American History* (Pittsburgh: University of Pittsburgh Press, 2015).
- Alex Bellos, *Futebol: The Brazilian Way of Life* (New York: Bloomsbury USA, 2014).
- Lamartine de Costa and J. A. Mangan, eds. *Sport in Latin American Society: Past and Present* (New York: Routledge, 2001).
- Héctor Fernández L’Hoest, Robert McKee Irwin, and Juan Poblete, eds. *Sports and Nationalism in Latino America* (New York: Palgrave Macmillan, 2015).
- Roger Kittleson, *The Country of Football: Soccer and the Making of Modern Brazil* (Berkeley: University of California Press, 2014).
- David Goldblatt, *Futebol Nation: The Story of Brazil through Soccer* (New York: The Nation Books, 2014).
- Alan M. Klein, *Baseball on the Border: A Tale of Two Laredos* (Princeton: Princeton Univ. Press, 1997).
- Marc Hertzman, *Makinig Samba: A New History of Race and Music in Brazil* (2013).
- Chris McGowan and Ricardo Pessanha, *The Brazilian Sound: Samba, Bossa Nova, and the Popular Music of Brazil* (2008).
- Hermano Vianna, *They Mystery of Samba: Popular Music and Identity in Brazil* (1999).
- Bryan McCann, *Hello, Hello Brazil: Popular Music in the Making of Modern Brazil* (2004).
- Claus Schreiner, *Musica Brasileira: A History of Popular Music and the People of Brazil* (2002).
- Helen Delpar, *The Enormous Vogue of All Things Mexican: Cultural Relations between the United States and Mexico, 1920-1935* (Tuscaloosa: University of Alabama Press, 1995).
- Oriana Baddeley and Valerie Foster, *Drawing the Line: Art and Cultural Identity in Contemporary Latin America* (London: Verso, 1989).
- Anne Rubenstein, *Bad Language, Naked Ladies, and Other Threats to the Nation: A Political History of Comic Books in Mexico* (Durham: Duke University Press, 1997).

- Eric Zolov, *Refried Elvis: The Rise of Mexican Counterculture* (Berkeley: University of California Press, 1999).
- John King, *Magical Reels: A History of Cinema in Latin America* (London: Verso, 2000).
- Jeffrey M. Pilcher, *Cantinflas and the Chaos of Mexican Identity* (New York: Rowman and Littlefield, 2000).
- Matthew Karush, *Culture and Class: Radio and Cinema in the Making of a Divided Argentina* (Durham: Duke University Press, 2012).
- Lisa Shaw, *Carmen Miranda* (London: British Film Institute, 2013).
- Richard Slatta, *Gauchos and the Vanishing Frontier* (Lincoln: University of Nebraska Press, 1992).

POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Integrity and Student Conduct

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at http://integrity.ou.edu/students_guide.html

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

Accommodation Statement

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

Adjustment for Pregnancy/Childbirth-Related Issues

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact me as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

Title IX Resources

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at smo@ou.edu or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: <http://www.goou.ou.edu/>

INSTRUCTOR VITA

Sterling Evans, PhD

Education

- PhD in History, University of Kansas, 1997
- MA in Latin American Studies, University of Kansas, 1992
- BA in Spanish and History, Anderson University (IN), 1981

Current Positions

Professor, Louise Welsh Chair in Oklahoma, Southern Plains, and Borderlands History,
Dept. of History, University of Oklahoma (Norman, OK), 2008 to present

Frequently Taught Advanced Programs Courses

- HIST 6970: U.S. Foreign Policy in Latin America
- HIST 6300: U.S. Relations with Cuba

Major Areas of Teaching and Research Interest

- At the University of Oklahoma I regularly teach: - Modern Latin America, Modern Mexico, History of Oklahoma, Seminar on North American Borderlands, Environmental History of the American West
- My research interests include environmental history (U.S. and Latin America), agricultural history, and borderlands/transnational history (especially of that of North America and Latin America and the connections between the two).

Representative Publications and Presentations

- Sterling Evans, *The Green Republic: A Conservation History of Costa Rica* (Austin: University of Texas Press, 1999).
- Sterling Evans, *Bound in Twine: The History and Ecology of the Henequen-Wheat Complex for Mexico and the American and Canadian Plains, 1880-1950* (College Station: Texas A&M University Press, 2007).
- Sterling Evans, ed., *The Borderlands of the American and Canadian Wests: Essays on Regional History of the 49th Parallel* (Lincoln: University of Nebraska Press, 2006).

Representative Honors and Awards Received

- Theodore Saloutos Prize for best book in agricultural history, for *Bound in Twine*, 2000.
- Carolyn Bancroft Prize for best on American West, for *Bound in Twine*, 2001.
- Edwin Lieuwen Award for Teaching and Promotion of Latin American Studies, 2014.

Major Professional Affiliations

- Western History Association
- American Society for Environmental History
- Agricultural History Society
- Rocky Mountain Council for Latin American Studies