



# EXTENDED CAMPUS

COLLEGE of PROFESSIONAL  
and CONTINUING STUDIES

## **ECON 5613-221: International Economics - Trade**

### **Course Description:**

International Economics - Trade is a course involving the reasons for and nature of international trade. At the completion of this course, students will better understand several theories of trade, as well as some empirical issues, such as protectionism, free trade areas, and multinational corporations.

### **Class Dates, Location and Hours:**

Dates: February 20 - 25, 2018  
Location: Geilenkirchen NATO Base, Germany. Education Center.  
Hours: Tuesday - Friday 6:00-9:30 pm; Saturday and Sunday 8:30 a.m.-4:30 p.m.  
Last day to enroll or drop without penalty: January 22, 2018

### **Site Director:**

Email: [apgeilenkirchen@ou.edu](mailto:apgeilenkirchen@ou.edu). Phone: 02451-63-2208; DSN 458-6098.

### **Professor Contact Information:**

Course Professor: Steven L. Cobb, Ph.D.  
Mailing Address: 1155 Union Circle #305189  
Denton, TX 76203-5017  
Telephone Number: (940) 565-2348  
E-mail Address: [scobb@unt.edu](mailto:scobb@unt.edu)  
Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

### **Textbook(s) and Instructional Materials:**

Student materials are available at the OU Follett Bookstore located at 1185 Asp Avenue; Norman, OK, and can be ordered online, by phone, by email, or by fax. Ordering online at <http://www.bkstr.com/oklahomastore/home> is strongly recommended – students can track the status of their order within 48 hours. If an order has not been shipped within three days, students can contact the Follett textbook manager by phone (405) 325-3511, (800) 522-0772 (toll-free) or email [0831mgr@fhg.follett.com](mailto:0831mgr@fhg.follett.com). Phone orders (ask for the textbook manager and identify yourself as an Advanced Programs student) can be placed 8 a.m. to 6 p.m. Monday through Thursday; 8 a.m. to 5 p.m. on Friday; 10 a.m. to 4p.m. on Saturday (CST). Summer hours: 9 a.m. to 5 p.m. Monday through Friday (CST). Fax orders can be placed 24 hours a day at (405) 325-7770. Text prices are available online.

1. Appleyard, D. R., & Field, A. J. (2013). *International economics* (8<sup>th</sup> ed.). New York: McGraw Hill. ISBN 9780078021671. Use of previous editions is approved by professor.
2. Roberts, R. (2007). *The choice: A fable of free trade and protectionism* (3<sup>rd</sup> ed.). Upper Saddle River, NJ: Prentice Hall. ISBN 9780131433540.
3. Materials posted on the OU Canvas learning management system: Access Canvas at <https://canvas.ou.edu>, enter your OU NetID and password, and select course to access material. If

you require assistance with Canvas, please click on the Help icon. You can search the Canvas guides, chat with Canvas support, or contact OU IT.

Note: The Follett/AP Bookstore is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through the Follett/AP Bookstore.

**Course Objectives:**

The student will be able to:

1. understand the basic arguments for free trade and restricted trade;
2. analyze trade proposals and policies;
3. understand basic trade theories at a rigorous level; and
4. evaluate empirical evidence regarding international trade issues

**Course Outline:**

<b>Date</b>	<b>Topic</b>	<b>Readings</b>
2/20	Introduction to International Trade; Early Classical Theories of Trade	Chs. 1, 2, 3
2/21	Neoclassical Theories of Trade	Chs. 4, 6, 8
2/22	Alternative Theories of Trade	Chs. 10,
2/23	Midterm Tariffs and Non-Tariff Barriers and the Impact of Restrictions on Trade, Arguments for Protection	Chs. 13, 14
2/24	A Review of U.S. Trade Policy, Economic Integration,	Chs. 15, 16, 17
2/25	Review and Final Exam	NA

**Assignments, Grading and Due Dates:**

**Post Seminar Assignment:**

The assignment is to prepare a 4-6 page paper (APA style) integrating the material from *The Choice* with the content of the course lectures. The paper will be submitted through the Canvas course website and the professor will provide additional details when the class meets. **Due date: March 17, 2018.**

**Grading:**

This is a letter-graded course: A, B, C, D, or F.

<b>Assignment</b>	<b>Percent of Grade</b>	<b>Due Date</b>
Midterm Exam	40%	February 23, 2018
Final Exam	40%	February 25, 2018
Post Seminar Paper	20%	<b>March 17, 2018</b>

**Notice:** Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

## **POLICIES AND NOTICES**

### **Attendance/Grade Policy**

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

### **Academic Integrity and Student Conduct**

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at [http://integrity.ou.edu/students\\_guide.html](http://integrity.ou.edu/students_guide.html)

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

### **Accommodation Statement**

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

### **Adjustment for Pregnancy/Childbirth-Related Issues**

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact me as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

### **Title IX Resources**

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at [smo@ou.edu](mailto:smo@ou.edu) or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

### **Course Policies**

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: <http://www.goou.ou.edu/>

## INSTRUCTOR VITA

Steven L. Cobb, Ph.D.

### Education

- 1987 Ph.D. Economics, University of North Carolina at Chapel Hill
- 1982 B.S. Economics, Southwestern University, Political Science

### Current Positions

- Associate Dean for Administrative Affairs, College of Liberal Arts and Social Sciences, University of North Texas
- Director of the Center for Economic Education, University of North Texas

### Frequently Taught Advanced Programs Courses

- ECON 5990 Comparative Economic Systems
- ECON 5613 International Economics - Trade

### Major Areas of Teaching and Research Interest

- Economic Development
- International Trade
- Comparative Economic Systems
- Economic Education

From 1994 – 2011 Cobb was involved as a consultant and trainer for the Council for Economic Education's Economics International Training of Trainers program in developing and transitional nations. The program is funded by the U.S. Department of Education and is designed to provide materials and training to allow economists in these nations to teach economics using an active learning approach. Cobb has conducted training programs in Russia, Estonia, Latvia, Lithuania, Poland, Belarus, Ukraine, Romania, Bulgaria, Kazakhstan, Uzbekistan, Armenia, South Africa, Mexico, Egypt and most recently Indonesia and Paraguay.

### Representative Publications and Presentations

- "Using LinkedIn for Advising and Development? With Jiyoung Kwon and Michael A. McPherson. *Journal of Modern Education Review*. Volume 5, No. 11 (November 2015).
- *International Economics* (7<sup>th</sup> ed) by Dennis R. Appleyard, Alfred J. Field, Jr and Steven L. Cobb. The McGraw-Hill Companies. (2010).
- Education and Training in a Multicultural Environment with Thomas S. Barker and V. Ann Sturdivant. *The International Journal of Innovative Higher Education*. Volume 17 (Fall 2003).
- Internationalization of the Economics Curriculum: A Three State Study with Thomas Barker. *International Education*. Vol. 31, No. 1 (Fall 2001).
- Postmodernism, Institutionalism, and Statistics: Considerations for an Institutional Statistical Method with Bill Luker, Jr., Bill Luker, and Robert Brown. *Journal of Economic Issues*. Vol. XXXII, no. 2, 449-456. (1998)
- Selectivity of Pricing Structures: The Impact on Urban Water Demand with Michael Nieswiadomy. *Contemporary Policy Issues*. Vol. XI (July 1993): 101-113.
- A Test of Interventionist/Non-interventionist Attitudes: A Question of Market Bias in Microeconomics, with William Luker. *Journal of Economic Issues*. Vol. XXVII, No. 2 (June 1993): 363-371.
- A Model of Cross-Cultural Training in the Transfer of Technology, with Thomas Barker. *Journal of Technology Transfer*. Vol. 17, No. 4.

### Representative Honors and Awards Received

Keynote Speaker at the 2<sup>nd</sup> International Conference on Economic Education and Entrepreneurship in Bandung, Indonesia, August 3, 2017

- Member of the American Economic Association's Committee on Economic Education 2012 – 2016.
- Member of the National Assessment of Educational Progress (NAEP) Economics Test Development Advisory Committee for 2010 and 2011.
- Recipient of the 2006 Bessie B. Moore Service Award from the National Association of Economic Educators and the National Council on Economic Education.
- Received the 2006 University of North Texas Citation for Distinguished Service to International Education
- Presented with the Kenneth G. Elzinga Distinguished Teaching Award by the Southern Economic Association in November, 2005.
- Presented with the Albert Beekhuis Award for Centers of Excellence in Economic Education as the top Center for Economic Education in the U.S. by the National Council on Economic Education in October, 2005.

### **Major Professional Affiliations**

- American Economic Association
- Southern Economic Association
- National Association of Economic Educators
- Global Economic Education Alliance