



# EXTENDED CAMPUS

COLLEGE of PROFESSIONAL  
and CONTINUING STUDIES

## COMM 6970-220: War, Peace, and Media

### Course Description:

This course will consider how media in a democratic society represent violent conflict and peace processes. We will discuss the role media play in various phases of conflict, the practices that shape media representations of war and peace, and various approaches to analyzing media representations of conflict. We will also consider the social impacts of media coverage of war on both public opinion and political decision-making. Finally, we will consider the public legacy of wars as they are remembered by nations and communities.

### Class Dates, Location and Hours:

Dates: June 12 – 17, 2018  
Location: Building 2775, Rooms 10 and 11. Kapaun Air Station on Vogelweh Air Base.  
Hours: Tuesday - Friday 6:00-9:30 pm; Saturday and Sunday 8:30 a.m.-4:30 p.m.  
Last day to enroll or drop without penalty: May 14, 2018

### Site Director:

Email: [apramstein@ou.edu](mailto:apramstein@ou.edu). Phone: DSN 480-6807, Civilian 06371-47-6807.

### Professor Contact Information:

Course Professor: Jill A. Edy  
Mailing Address: Burton Hall, 610 Elm Ave.  
Norman, OK 73019  
Telephone Number: 405-325-5051  
Email Address: [jedy@ou.edu](mailto:jedy@ou.edu)  
Professor availability: The professor will be available via email to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

### Textbook(s) and Instructional Materials:

Student materials are available at the OU Follett Bookstore located at 1185 Asp Avenue; Norman, OK, and can be ordered online, by phone, by email, or by fax. Ordering online at <http://www.bkstr.com/oklahomastore/home> is strongly recommended – students can track the status of their order within 48 hours. If an order has not been shipped within three days, students can contact the Follett textbook manager by phone (405) 325-3511, (800) 522-0772 (toll-free) or email [0831mgr@fheg.follett.com](mailto:0831mgr@fheg.follett.com). Phone orders (ask for the textbook manager and identify yourself as an Advanced Programs student) can be placed 8 a.m. to 6 p.m. Monday through Thursday; 8 a.m. to 5 p.m. on Friday; 10 a.m. to 4p.m. on Saturday (CST). Summer hours: 9 a.m. to 5 p.m. Monday through Friday (CST). Fax orders can be placed 24 hours a day at (405) 325-7770. Text prices are available online.

1. Carruthers, S. L. (2011) *The media at war* (2<sup>nd</sup> ed). New York: Palgrave Macmillan. ISBN 9780230244573
2. Seib, P. (2004). *Beyond the front lines: How the news media cover a world shaped by war*. New York: Palgrave Macmillan. ISBN 9781403972088

3. Materials posted on the OU Canvas learning management system: Access Canvas at <https://canvas.ou.edu>, enter your OU NetID and password, and select course to access material. If you require assistance with Canvas, please click on the Help icon. You can search the Canvas guides, chat with Canvas support, or contact OU IT.

Note: Follett is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through Follett.

**Course Objectives:**

- Be aware of the information needs of democratic publics about war as both policy and action.
- Understand why news media cover war in the ways that they do.
- Recognize the tensions between governments and media in the context of international conflict.
- Appreciate the ways media coverage can contribute to both war and peace-making.
- Know about how war is remembered by nations and citizens.

**Course Outline:**

The course will consist of lectures and discussion of texts and other materials provided by the professor. Major topics to be addressed include:

- War and democratic processes
- Public opinion and war
- Journalistic coverage of war
- Visual representations of war
- Public diplomacy
- Peace journalism
- War and memory

**Assignments, Grading and Due Dates:**

Assignment	Due Date	Percent of grade (Option A)	Percent of grade (Option B)
Research paper	First day of class	25%	0%
Presentation	As scheduled during class session	10%	0%
Participation	During class sessions	15%	15%
Final Exam	Last class session	50%	45%
Research Project	<b>July 13, 2018</b>	0%	40%

**Grading:**

This is a letter-graded course: A, B, C, D, or F.

**Notice:** Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

## **POLICIES AND NOTICES**

### **Attendance/Grade Policy**

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

### **Academic Integrity and Student Conduct**

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at [http://integrity.ou.edu/students\\_guide.html](http://integrity.ou.edu/students_guide.html)

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

### **Accommodation Statement**

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

### **Adjustment for Pregnancy/Childbirth-Related Issues**

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact me as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

## **Title IX Resources**

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at [smo@ou.edu](mailto:smo@ou.edu) or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

## **Course Policies**

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: <http://www.goou.ou.edu/>

## INSTRUCTOR VITA

**Jill A. Edy, Ph.D.**

### Education

- 1998 Ph.D., Communication Studies, Northwestern University, Evanston, Illinois
- 1990 M.A., Mass Communications, University of Leicester, Leicester, England
- 1988 B.A., Summa Cum Laude, Special Honors, Political Communication, The George Washington University, Washington, D.C.

### Current Positions

- Advanced Programs Professor since 2003
- Associate Professor, Department of Communication, University of Oklahoma

### Frequently Taught Advanced Programs Courses

- COMM 6383 Seminar in Political Communication
- COMM 6970 War, Peace, and Media
- COMM 5013 Introduction to Graduate Study

### Major Areas of Teaching and Research Interest

- Political Communication
- Public Opinion
- Journalism
- Collective Memory

### Representative Publications and Presentations

- Edy, J. A. (2006). *Troubled Pasts: News and the Collective Memory of Social Unrest*. Philadelphia: Temple University Press.
- Edy, J. A. and Meirick, P. (2007). "Wanted, Dead or Alive: Media Frames, Frame Adoption, and Support for the War in Afghanistan," *Journal of Communication*, 57(1), 119-141.
- Edy, J.A. and Risley-Baird, E.E. (2016) "Misperceptions as Political Conflict: Using Schattschneider's Conflict Theory to Understand Rumor Dynamics." *International Journal of Communication*, 10, 2596-2615.
- Edy, J. A. and Snidow, S. M. (2011) "Making News Necessary: How Journalism Resists Alternative Media's Challenge," *Journal of Communication*, 61: 816-834.
- Edy, J. A. and Daradanova, M. (2006). "Reporting through the Lens of the Past: From Challenger to Columbia," *Journalism*, 7, 131-151.

### Major Professional Affiliations

- International Communication Association
- American Political Science Association
- National Communication Association
- Association for Education in Journalism and Mass Communication

### Representative Honors and Awards

- Nominee, Paul F. Lazarsfeld Award, Political Communication Division, American Political Science Association, 2000
- Top Three Faculty Paper, Mass Communication Theory and Society Division, Association for Education in Journalism and Mass Communication, Kansas City, MO, 1993
- Outstanding Dissertation Award, Northwestern University, 1999
- Northwestern University Graduate Student Fellow, 1991-1992
- Rotary International Scholar, 1988-1989

- Phi Beta Kappa, 1988, The George Washington University