



# EXTENDED CAMPUS

COLLEGE of PROFESSIONAL  
and CONTINUING STUDIES

## IAS 5940-301: Topics in International Studies: International Activism

### Course Description:

This course examines the role that nongovernmental actors and individuals play in international relations as they work independently and in concert to advocate for various transnational causes. The goal of this course is to raise awareness and enhance our understanding of the multitude of actors that work internationally to address issues of concern-and how we might potentially contribute. As such we will explore the history of the study of activism, the evolution of activism and activist causes, the tools and messaging used as well as explore the different types of activism.

### Class Dates, Location and Hours:

Dates: February 23 – 29, 2020

Location: Hangar 2, Room 202, Hickam AFB, Hawaii.

Hours: Sunday 8:30 a.m.-4:30 p.m.; Monday - Friday 6:00-10:00 p.m.; Saturday 8:30 a.m. - 12:30 p.m.

Last day to enroll or drop without penalty: January 25, 2020

### Site Director:

Email: [aphickam@ou.edu](mailto:aphickam@ou.edu). Phone: 808-449-6364 (DSN & Commercial).

### Professor Contact Information:

Course Professor: Rebecca J. Cruise Ph.D.

Mailing Address: College of International Studies  
729 Elm St.  
Hester Hall 118  
Norman, OK 73019

Telephone Number: (405) 325-1075

E-mail Address: [rebeccajcruise@ou.edu](mailto:rebeccajcruise@ou.edu)

Professor availability: The professor will be available via email to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

### Textbook(s) and Instructional Materials:

Student materials are available at the OU Bookstore Website at <https://ou.textbookx.com/institutional/index.php>. There is no longer a physical bookstore, the store will remain, but textbooks will not be stocked. The website has book selling, renting, buying, returning, and order tracking capabilities. If you need help with an order, or if you have any questions contact the toll-free phone at 1-(855)-790-6637, agents are available from 9a – 5p (EST) Monday – Friday. For more information or questions about textbooks, feel free to contact [apsyllabi@ou.edu](mailto:apsyllabi@ou.edu). Text prices are available online

1. Castells, M. (2012). *Networks of outrage and hope: Social movements in the internet age*. Boston, MA: Polity Press. ISBN 9780745662855.

2. Keck, M. & Sikkink, K. (1998). *Activists beyond borders: Advocacy networks in international politics*. Ithica, NY: Cornell University Press. ISBN 9780801484568.
3. Singer, P. (2010). *The life you can save: How to do your part to end world poverty*. New York: Random House. ISBN 9780812981568.
4. Yunus, M. (2008). *Banker to the poor: Micro-lending and the battle against world poverty*. New York: Public Affairs. ISBN 9781586481988.
5. Materials posted on the OU Canvas learning management system: Access Canvas at <https://canvas.ou.edu>, enter your OU NetID and password, and select course to access material. If you require assistance with Canvas, please click on the Help icon. You can search the Canvas guides, chat with Canvas support, or contact OU IT.

### Course Objectives:

1. Students will understand that activism is much more than protesting in the street, it is an ever-evolving means of advancing a cause or challenging the status quo.
2. Students will know the difference between political activism, social activism and social entrepreneurialism.
3. Students will investigate an international Non-Governmental Organization to see not just what cause the NGO is advocating for, but how it is doing so
4. Students will leave this class understanding that activism is incredibly difficult, but that it is also empowering- small steps can add up.

### Course Topics and Readings:

#### The Study and Practice of Activism

- **Read:** *The Life you Can Save* in its entirety (it is a relatively easy read)
- **Read:** *Activists Beyond Borders* Chaps. 1 & 2

#### Social and Political Activism

- **Read:** *Activists Beyond Borders* Chaps. 3, 4, & 5
- **Read:** *Networks of Outrage and Hope* in its entirety

#### Social Entrepreneurialism

- **Read:** *Banker to the Poor* in its entirety
- **View:** *The New Heroes* from PBS.org (Kailash Satyarthi, Albine Ruiz and Muhammad Yunis)

### Grading:

This is a letter-graded course: A, B, C, D, or F.

- Participation – 15%
- Essay x 2 – 20% each
- Group Presentations – 15%
- Final Exam – 30%

**Notice:** Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

## **POLICIES AND NOTICES**

### **Attendance/Grade Policy**

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

### **Academic Integrity and Student Conduct**

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at [http://integrity.ou.edu/students\\_guide.html](http://integrity.ou.edu/students_guide.html)

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

### **Accommodation Statement**

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

### **Adjustment for Pregnancy/Childbirth-Related Issues**

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact me as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

### **Title IX Resources**

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at [smo@ou.edu](mailto:smo@ou.edu) or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

### **Course Policies**

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: <http://www.goou.ou.edu/>

## INSTRUCTOR VITA

Rebecca J. Cruise PhD

### Education

- PhD Political Science, *University of Oklahoma*. 5/2011
- Fields: Comparative Politics, International Relations, American Politics

### Current Positions

- Assistant Dean and Lecturer OU College of International Studies
- Teaching at OU, in some capacity, for 6 years

### Major Areas of Teaching and Research Interest

- Security Studies
- International Institutions
- Comparative Politics of Post-Communist Europe
- Female Political Participation
- International Activism and Leadership
- Maritime Security

### Representative Publications

- Suzette R. Grillot and Rebecca J. Cruise. 2014. "Building Trust and a Sense of Community in the Western Balkans: They Shall Overcome (Their Violent Past)s?" *Journal of Southeastern European and Black Sea Studies*. Vol. 14: (4).
- Rebecca J. Cruise and Suzette R. Grillot. 2013. "Regional Security Community in the Western Balkans: A Cross-Comparative Analysis." *Journal of Regional Security*. (1): 7-24.
- Robbin Smith, Rebecca Cruise and John Forren. July 2012. "Teaching and Civic Engagement," *PS: Political Science and Politics*.
- Rebecca J. Cruise and Suzette R. Grillot. December 2010. "The Development of Security Community in Croatia: Leading the Pack," *Croatian International Relations Review*. Zagreb, Croatia. XVI. No: 60/61. 89-103.
- Suzette Grillot and Rebecca J. Cruise with Valerie D'Erman. 2010. *Protecting Our Ports: The Politics of Containerized Freight Security*. Ashgate Publishing House.
- Suzette Grillot, Rebecca J. Cruise and Valerie D'Erman. January 2010. "Developing Security Community in the Western Balkans: The Role of the EU and NATO," *International Politics*. Vol. 47:1. 62-90.
- Suzette Grillot, Rebecca J. Cruise and Valerie D'Erman. July 2009. "National and Global Efforts to Enhance Containerized Freight Security." *Journal of Homeland Security and Emergency Management*. Vol. 6:1. Article 51.
- Rebecca J. Cruise. 2008. "The New NATO and Collective Security in Europe," *Defense Politics: International and Comparative Perspectives*. Ed. Ike Wilson/J.F. Forest. London: Routledge Publishing House.
- Gary W. Copeland, Ronald Keith Gaddie and Rebecca J. Cruise. 2006. "Oklahoma: Evangelicals and the Secular Realignment." In Charles S. Bullock, III and Mark Rozell (Eds.) *The New Politics of the Old South* (3<sup>rd</sup>). Lanham, MD: Rowman and Littlefield Press.
- Charles S. Bullock III, Rebecca J. Cruise and Ronald Keith Gaddie. 2005. "Sessions versus Frost in the Texas 32<sup>nd</sup>" In Robert Dewhirst and Sunil Ahuja, (Eds.) *The Roads to Congress 2004*. Boca Raton, FL: Nova University Press.
- Rebecca J. Cruise. 2009 "Promoting Women: How the International Community Can Advance the Position of Women," *League of Democracies as Foreign Policy Innovation*. Ashburn Institute.
- Rebecca J. Cruise June 11, 2008. "A New, More Active Generation of Czech Women?" *The Prague Post*. Prague, Czech Republic.

### **Representative Honors and Awards Received**

- DAAD (German Academic Exchange Service) Grant: 4 Months research in Leipzig, Germany
- American Council of Learned Societies: Language Training Grant: Study in Romania
- University of Oklahoma POLL Fellowship for Quantitative Research
- Presidential International Travel Fellowship for Fieldwork in the Western Balkans

### **Major Professional Affiliations**

- American Political Science Association
- Association for Slavic, East European, and Eurasian Studies
- Association for Women in Slavic Studies
- Midwest Political Science Association