



EXTENDED CAMPUS

COLLEGE *of* PROFESSIONAL
and CONTINUING STUDIES

COMM 6323-101 International Communication

Course Description:

In this course, we will examine the critical role that communication plays in international political and business relations. We will first discuss the conflict-generating role of culture and ideology in communicating across national boundaries. We will then identify specific communication factors that accentuate international conflicts, as well as those factors that help improve management of conflict, cooperation, and peace among peoples.

Class Dates, Format, Location and Hours:

Dates: November 29-December 5, 2021

Format: Virtual: Course to take place via Zoom and Canvas.

Location: 2451 Crystal Drive, Suite 627 Arlington, VA 22202

Hours: 11/29 (Mon) 6:00-8:00 p.m.; 11/30 (Tues) 6:00 – 8:30pm, 12/1 (Weds) 6:00 – 8:30 p.m., 12/2 (Thurs) 6:00 – 8:30 p.m., 12/3 (Fri) 6:00-8:30 p.m., 12/4 (Sat) 10:00 a.m. – 12:00 p.m. and 1pm – 2pm, 12/5 (Sun) Take-home Exam

Last day to enroll or drop without penalty: October 31, 2021

Site Director:

Name: Ms. Frances Wolf
E-mail: apwashington@ou.edu
Phone: TBA

Professor Contact Information:

Course Professor: Eric Kramer
Mailing Address: Dept. of Communication, Burton Hall, The University of Oklahoma,
Norman 73019
Telephone Number: 405-641-1911
Email Address: kramer@ou.edu
Professor availability: The professor will be available via email to students before and after the class sessions. Face to Face office hours is half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:

Student materials are available at the OU Bookstore Website at <https://ou.textbookx.com/institutional/index.php>. The website has book selling, renting, buying, returning, and order tracking capabilities. If you need help with an order, or if you have any questions contact the toll-free phone at 1-(855)-790-6637, agents are available from 9a – 5p (EST) Monday – Friday. Text prices are available online.

1. The Great Powers and the International System: Systemic Theory in Empirical Perspective (Cambridge Studies in International Relations Book 123) by Bear F. Braumoeller, Cambridge UP (2013) ASIN : B009ZRNRRW
2. Global Communication by Cees J. Hamelink, Sage Publishing, ISBN 978-1-84920-423-1, ISBN 978-1-84920-424-8 (pbk)

Course Objectives:

The objective of this class is to introduce the students to literature pertaining to international communication. This involves learning about global telematics, diplomatic issues, information processing and dissemination, international negotiations, and war as a tool of diplomacy, including financial conflict. We will investigate the economic issues around post-industrialism, the cultural issues around post-modernism, and the geopolitical issues around post-colonialism as they impact on international information flows. We will discuss basic software and hardware technologies that form international messages and channels. We will also discuss institutional and organizational entities that enable and require international communication. We will explore different notions of nation and state and the specific properties of communication problems pertaining to these entities, including power differentials, motives, intents, and miscalculations. Finally, issues of national sovereignty in a global information environment will be covered, including an eye to the problematics of international information law and regulation.

Assignments, Grading and Due Dates:

25 % of your grade will be based on the presentation of your paper in class. Depending on the size of the class, you will have about 20 minutes to present your work, more if we have fewer students. The paper will be 75 % of the final grade. It will be due one week after class is finished, **December 12, 2021**. You may present ideas from the draft if you are not done. The paper will be no less than 12 pages, 12-point font, 1-inch margins all around, APA format. The title page and bibliography will not count as part of the 12 pages. Illustrations, maps, pictures, graphs will not count as part of the 12 pages. The topic will be approved by me. It will be based on the readings, lectures, and your interest. It must deal with some aspect of international communication.

Grading:

This is a letter-graded course: A, B, C, D, or F.

Notice: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

OU faculty will submit grades online through ONE not later than 30 days after the course end date. Course end dates are approximately one calendar month after the final seminar date on this syllabus and are provided on the official scheduling website for reference.

Academic Integrity and Student Conduct

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore, all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc....in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc....; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at http://integrity.ou.edu/students_guide.html

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

Accommodation Statement

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

Adjustment for Pregnancy/Childbirth-Related Issues

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact the professor as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

Title IX Resources

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at smo@ou.edu or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

Course Policies

Extended Campus (also and formerly known as Advanced Programs) policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are e/mailed to the professor for the course. Neither duplicating services nor office supplies are provided.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about OU Extended Campus, visit our website at: <http://www.gou.ou.edu/>

INSTRUCTOR VITA

Eric Kramer, Ph.D.

Education

1988 Ph.D. in Telecommunications, Ohio University

Current Positions

- Advanced Programs Professor since 1990
- Associate Professor, Department of Communication, University of Oklahoma
- Full Presidential Professor, Department of Communication
- Senior Editor, Oxford University Research Encyclopedia

Frequently Taught Advanced Programs Courses

- COMM 5223 Historical Development of Communication Theory
- COMM 5013 Introduction to Graduate Study
- COMM 6323 International Communication
- COMM 5970 Seminar in Mass Media Ethics

Major Areas of Teaching and Research Interest

- International Communication
- Intercultural Communication
- Cross-Cultural Communications
- Human/Technology Interface
- Technological Convergence
- Mass Communications Monopoly

Representative Publications and Presentations

- Hsieh, E., & Kramer, E. M. (2021). *Rethinking culture in health communication: Social interactions as intercultural encounters*. Wiley.
- 艾瑞克·克來默 (Eric Kramer), 劉楊. (2015). 全球化語境下的跨文化傳播 [Cross-cultural Communication in the Contexts of Globalization]. 北京 : 清華大學. (Beijing, China: Tsinghua University Press).
- Kramer, E. M., Adkins, G. L., Kim, S. H. & Miller, G. (2014). *Environmental communication and the extinction vortex: Technology as denial of death*. Hampton Press.
- Kramer, E. M., Callahan, L. C., & Zuckerman, S. D. (2012). *Intercultural communication & global integration*. Kendall Hunt.
- Dalton, P., & Kramer, E. M. (2012). *Coarseness in U.S. public communication*. Fairleigh Dickinson University Press.
- Modern/Postmodern: Off the Beaten Path of Antimodernism, Postmodernism and Race, 1997
- The Search for Ground: Critical Knowledge and Relativism
- Media Images and Phenomenology: Gibser's Hermeneutic for Modern Myth
- Dr. Kramer has written many articles and book chapters.

Representative Honors and Awards Received

- First exchange student between Ohio University and Feng Chia University, Republic of China, 1983
- Invited by, and given financial support from, The Institute for Advanced Phenomenological Research, for Collegium Phaenomenologicum, Perugia, Italy
- Fulbright Scholar, 1992-93

Major Professional Affiliations

- International Communication Association
- National Communication Association
- International Jean Gelzer Society
- Japan Communication Association
- Japan Mass Communication Association