



# EXTENDED CAMPUS

COLLEGE of PROFESSIONAL  
and CONTINUING STUDIES

## IAS 5363-102: Cultures of Latin America

### Course Description:

Students will obtain an understanding and develop the analytical skills necessary to better understand Latin American's rich cultural diversity and complexity. This introductory survey course uses a multi-disciplinary approach to Latin America- its social, economic, political, religious, and cultural structures and practices.

This is a survey course in Latin American Studies and the cognate disciplines which contribute to the body of research. Students in this class will be exposed to history, sociology, communication, anthropology, cultural & media studies. The course takes a holistic approach to the scholarship in contemporary Latin American Studies.

### Class Dates, Location and Hours:

Dates: August 6 – 12, 2018

Location: Hurlburt Field, Florida. Class will be held in Bldg. 90220, 221 Lukasik Ave.

Hours: Monday - Friday 6:00 p.m.-9:30 p.m.; Saturday 8:00 a.m.-4:30 p.m.; Sunday 8:00 a.m.-12:00 p.m.

Last day to enroll or drop without penalty: July 8, 2018

This military installation is not open to the general public. In order to take courses at this installation, students must have a current military or Department of Defense identification card which allows them to access the installation.

### Site Director:

Email: [aphurlburt@ou.edu](mailto:aphurlburt@ou.edu). Phone: 850-581-3000.

### Professor Contact Information:

Course Professor: Anthony Spencer, Ph.D.

E-mail Address: [anthonyspencer@ou.edu](mailto:anthonyspencer@ou.edu)

Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

### Textbook(s) and Instructional Materials:

Student materials are available at the OU Follett Bookstore located at 1185 Asp Avenue; Norman, OK, and can be ordered online, by phone, by email, or by fax. Ordering online at <http://www.bkstr.com/oklahomastore/home> is strongly recommended – students can track the status of their order within 48 hours. If an order has not been shipped within three days, students can contact the Follett textbook manager by phone (405) 325-3511, (800) 522-0772 (toll-free) or email [0831mgr@fheg.follett.com](mailto:0831mgr@fheg.follett.com). Phone orders (ask for the textbook manager and identify yourself as an Advanced Programs student) can be placed 8 a.m. to 6 p.m. Monday through Thursday; 8 a.m. to 5 p.m. on Friday; 10 a.m. to 4p.m. on Saturday (CST). Summer hours: 9 a.m. to 5 p.m. Monday through Friday (CST). Fax orders can be placed 24 hours a day at (405) 325-7770. Text prices are available online.

1. Berryman, P. (2016). *Latin America at 200: A new introduction*. Austin, TX: University of Texas Press. ISBN 9781477308677.

- Materials posted on the OU Canvas learning management system: Access Canvas at <https://canvas.ou.edu>, enter your OU NetID and password, and select course to access material. If you require assistance with Canvas, please click on the Help icon. You can search the Canvas guides, chat with Canvas support, or contact OU IT.

Note: Follett is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through Follett.

**Course Objectives:**

- Explore the histories of Latin America
- Understand the various identities (language, race, gender, religion, culture, geography) of the peoples in the region
- Critically dissect our own interactions in Latin America
- Understand the various political & economic systems within the area
- Analyze Latin American influences in other regions and the influences of the rest of the world in Latin America
- Conduct research in the field.

**Class Schedule (Subject to Change):**

Course Session	Topic	Written Work
Day 1	Introduction to Latin American Studies Research in LAS	Response Paper
Day 2	Before Conquest Colonial History Geography/Political Divisions Mexico/Central America/South America	NA
Day 3	Indigenous Issues	NA
Day 4	Race Gender	Popular Culture Presentation
Day 5	Languages of Latin America	NA
Day 6 A	Immigration/Emmigration	Research Milestones Presentations
Day 6 B	Tourism & Marketing	NA
Day 7	Media Contemporary Issues	NA

**Assignments, Grading and Due Dates:**

One month before the course start date the instructor will provide more detailed assignment descriptions.

**Response Paper:**

Write a three-page response to one of the class readings. Each paper should be double-spaced and follow APA style. You can choose to write about one of the book chapters or articles.

**Popular Culture Presentation:**

Students will create a 4-6-minute presentation regarding a popular culture phenomenon. The presentation should detail and analyze a cultural artifact which focuses on Latin America. This can be a film, song, art

work or other cultural product. Each analysis should be well-written; void of errors and most importantly should provide a critical response to one or more of the cultural phenomenon analyzed.

**Participation:**

Each student will receive points for attending (entire course) class and making contributions to the discussions. These contributions should be grounded in readings and experience. It is also expected that students will treat others with respect during these discussions.

**Research Milestone:**

Each student will prepare a 5-6-minute presentation on the progress of her/his final project. The presentation should be in PowerPoint or Prezi format. Each student should illustrate the working structure of the paper. The student should have a minimum of 4 sources. This assignment is intended to be a “work in progress” for the final and allow the student to receive feedback from the instructor.

**Final Research Paper:**

Each student will choose a conflict or social movement in Latin America. She/he will analyze this “event” as it relates to contemporary Latin American culture and/or global perception. This paper will be between 10-12 pages in length.

Final papers are due 2 weeks after the last class session, **August 26, 2018.**

**Grading:**

This is a letter-graded course: A, B, C, D, or F.

**No extra credit is offered in this course. Final grades are not “curved.” The point scale is based on 500 points possible and is as follows:**

- 450 – 500 = A
- 400 – 449 = B
- 350 – 399 = C
- 300 – 349 = D
- 0 – 299 = F

**Grading Criteria**

Assignment	Points Possible
Response Paper	100
Popular Culture Presentation	100
Participation	50
Research Milestone (Project in Progress)	100
Final Research Paper	150
Total	500

**Notice:** Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

**Class Policies:**

**Attendance/Classroom Discussion Policy:**

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from interactions in class with other students. I want you to participate in class. Participation is an important part of the learning process. Please be considerate and appropriate when participating in classroom discussions. I want you to feel comfortable enough to voice your opinions and ask questions with minimal limitations.

Yet, with freedom comes responsibility. Please keep in mind that not everyone comes from the same background, or shares the same values and ideals. Please be appropriate (professional) and considerate of others. If you have any questions on this matter, contact the instructor for clarification.

**Written Assignment Policy:**

You will receive a thorough description of all assignments. All written work must be typed and must follow APA format (6<sup>th</sup> edition). There are no exceptions to this requirement. All assignments must be turned in as a paper copy on the due date. You may **not** email written work to the instructor.

**Late Work Policy:**

If you hand in an assignment late (any time after it has been collected), 20% will automatically be deducted from your grade. An additional 20% will be deducted **per day** the assignment is late. Any assignment more than five days late will receive a 0.

**Electronic Device Policy:**

Cell phones should be turned off or on silent mode. Text messaging is not allowed during class at all. If you are caught sending and/or reading text messages you will be asked to leave and be counted absent for that day.

**Email Policy:**

Please allow two business days (M-F) to receive a response to each question and request you send to me. Please be professional and courteous in all email interactions.

**Religious Observances:**

It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Please contact me immediately if you will need to miss class any time for a religious observance.

## **POLICIES AND NOTICES**

### **Attendance/Grade Policy**

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

### **Academic Integrity and Student Conduct**

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at [http://integrity.ou.edu/students\\_guide.html](http://integrity.ou.edu/students_guide.html)

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

### **Accommodation Statement**

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

### **Adjustment for Pregnancy/Childbirth-Related Issues**

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact me as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

### **Title IX Resources**

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at [smo@ou.edu](mailto:smo@ou.edu) or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

### **Course Policies**

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: <http://www.goou.ou.edu/>

## **INSTRUCTOR VITA**

**Anthony Spencer, Ph.D.**

### **Education**

- 2008 Ph.D. in Communication, University of Oklahoma
- 2003 Master of Journalism in media studies, University of North Texas
- 1995 Bachelor of Journalism in broadcast news, University of Texas

### **Current Positions**

- Professor, Department of Communication/Latin American Studies, Universidad Americana
- Owner, Explore 505 Educational Travel, Nicaragua

### **Frequently Taught Advanced Programs Courses**

- COMM 6433 Intercultural Communication
- COMM 6323 International Communication
- COMM 6383 Political Communication: War, Peace and Media

### **Major Areas of Teaching and Research Interest**

- Intercultural/International Communication
- Social Media Management/Marketing
- Latin American Studies

### **Representative Publications**

- Croucher, S. M., Spencer, A. T., & McKee, C. (2014). Religion, sex, and willingness to express opinions: A spiral of silence analysis of the 2008 U.S. Presidential Election. *Atlantic Journal of Communication*, 22(2), 111-123.
- Spencer, A. T. (2013). High-End Immigrants Create an Imagined Community in Costa Rica: Examining the Evolving Discourse in Ethnic-Minority Media. *Human Communication*, 16(1), 13-30.
- Spencer, A. T., Croucher, S. M., & Hoelscher, C. (2012). Uses and Gratifications Meets the Internet: A cross-cultural comparison of U.S. & Nicaraguan New Media Usage. *Human Communication*, 15(4), 229 - 240.
- Gerlich, R. N., Drumheller, K. D., Krista Rasco, R., Spencer, A. T. (2012) Marketing to Laggards: Organizational change and diffusion of innovation in the adoption of Facebook Timeline. *Journal of Academy of Business and Economics*, 12(3), 91-101.
- Spencer, A. T. (2011). Americans create hybrid spaces in Costa Rica: A framework for exploring cultural and linguistic integration, *Language and Intercultural Communication*, 11(1), 59-74.
- Spencer, A. T. & Croucher, S. M. (2008). Basque nationalism and spiral of silence: An analysis of public perceptions of ETA in Spain and France, *International Communication Gazette*, 70(2), 135-153.

### **Representative Honors and Awards Received**

- 2011: Texas A&M System Teaching Excellence Award
- 2009: University of Oklahoma Department of Communication Qualitative Dissertation Award
- 2008: Intercultural Communication Research Award Dept. of Communication University of Oklahoma

### **Major Professional Affiliations**

- National Communication Association, 2004-2012
- American Communication Association, 2009-2014
- Latin American Studies Association 2014