



# EXTENDED CAMPUS

COLLEGE of PROFESSIONAL  
and CONTINUING STUDIES

## IAS 5940-506: Topics in International Studies: Practice of Diplomacy

### Course Description:

The practice of diplomacy is more important now than ever to help address and solve major disputes in today's world. A world-wide pandemic, a resurgent and aggressive Russia, and a powerful challenge--in all aspects of DIME: Diplomacy/Information/Military/Economic--from China demand that diplomacy remains the preferred method of trying to address/resolve these problems. Additionally, the practice of diplomacy is just as important for addressing "day to day" issues around the world as it is for the next conflict/crisis/paradigm-shifting event.

What is diplomacy? Who actually "practices" U.S. diplomacy? What are the practical aspects of diplomacy that make up our routine interaction with foreign nation-states and other entities? The U.S. Secretary of State is certainly the face of U.S. diplomacy and foreign policy. However, it is the work that goes on behind the scenes at the mid and lower levels of diplomacy that directly supports the Secretary's and the President's foreign policy objectives.

This course, using in-class lectures and class discussions, is designed to provide you with a greater understanding of how day-to-day diplomacy is conducted by U.S. Foreign Service Officers from the Department of State and other entities at our embassies around the world. We will learn from former Secretary of State Henry Kissinger and others about the state of World Order. We will take a look inside the structure of the U.S. Department of State as well as a U.S. Embassy and how it operates. We will look at major diplomatic challenges during the Obama and Trump Administrations. We will look at the case for renewal of American Diplomacy. We will also look at the challenging process that one must undertake in order to become a U.S. Foreign Service Officer within the State Department.

### Class Dates, Location and Hours:

Dates: September 29 – October 4, 2020  
Format: Zoom, contact site director with questions  
Hours: 9/29 – 10/2: 1800-2130 (Instructor led via Zoom)  
10/3-10/4: 0830-1130 (no instructor/do assigned tasks) & 1400-1800 (instructor led Zoom meeting)  
Last day to enroll or drop without penalty: August 31, 2020

### Site Director and Information for VA Benefits:

Location: Building 2775, Rooms 10 and 11. Kapaun Air Station on Vogelweh Air Base.  
Hours: Tuesday - Friday 6:00-9:30 pm; Saturday and Sunday 8:30 a.m.-4:30 p.m.  
Email: [apramstein@ou.edu](mailto:apramstein@ou.edu). Phone: DSN 480-6807, Civilian 06371-47-6807.

### Professor Contact Information:

Course Professor: Robert B. Andrew, Adjunct Instructor  
Mailing Address: Dept of International & Area Studies  
The University of Oklahoma  
729 Elm Ave  
Norman, OK 73019

Telephone Number: (405)-476-3241 (personal cell)  
Email Address: [robert.b.andrew-1@ou.edu](mailto:robert.b.andrew-1@ou.edu)  
Professor availability: The professor will be available via email to students before and after the class sessions. Office hours are by appointment only via Zoom, starting 30 days before class starts and 21 days after “in-person” Zoom instruction. All students should check their OU email/Canvas regularly 30 days before the course begins for communications from the instructor about the course and for Zoom instructions.

### **Textbook(s) and Instructional Materials:**

Student materials are available at the OU Bookstore Website at <https://ou.textbookx.com/institutional/index.php>. There is no longer a physical bookstore, the store will remain, but textbooks will not be stocked. The website has book selling, renting, buying, returning, and order tracking capabilities. If you need help with an order, or if you have any questions contact the toll-free phone at 1-(855)-790-6637, agents are available from 9a – 5p (EST) Monday – Friday. For more information or questions about textbooks, feel free to contact [apsyllabi@ou.edu](mailto:apsyllabi@ou.edu). Text prices are available online

1. Shawn Dorman (Editor), *Inside a U.S. Embassy*, Diplomacy at Work (Third Edition, FSBooks, 2011). ISBN 978-0-9649488-4-6 2.
2. Harry Kopp, *Career Diplomacy: Life and Work in the US Foreign Service* (Third Edition, Georgetown University Press, 2017). ISBN 978-1-58901-740-5 3.
3. Henry Kissinger, *World Order* (Penguin Press, 2014). ISBN 978-1-59420-614-6 4.
4. William J. Burns, *The Back Channel* (Random House 2019). ISBN 9780525508861
5. Materials posted on the OU Canvas learning management system: Access Canvas at <https://canvas.ou.edu>, enter your OU NetID and password, and select course to access material. If you require assistance with Canvas, please click on the Help icon. You can search the Canvas guides, chat with Canvas support, or contact OU IT.

The professor will hand out further reading assignments during class sessions. There will be additional materials on Canvas. We will add instructions on how to access the material

### **Course Objectives:**

- Understand what practical diplomacy is and how it is applied in the current era.
- Basic understanding of diplomatic history and world order.
- Be able to write official State Department-like memoranda & reporting cables.

### **Course Outline:**

**Pre-course assignments, beginning no later than August 29, 2020 (information also will be available on Canvas by that date):**

- Read entire book, *World Order* by Henry Kissinger, by beginning of course on September 29.
- Read Chapters 6,7,8,9, and 10 of *The Back Channel* by William Burns, by beginning of course.
- Familiarize yourself with the entire book of *Inside a U.S. Embassy* by Shawn Dorman by beginning of course.
- Read Chapter 24 (on PDF in Canvas) of Hillary Clinton’s book *Hard Choices* by beginning of course.
- Review “Discover Diplomacy” website: <https://diplomacy.state.gov/discover-diplomacy/diplomacy-101>

### **Schedule of In-Class Assignments and Discussions**

#### **I. Introduction/The U.S. Embassy and State Department/Brief review of Diplomatic**

## **History/European Balance of Power and its End**

First Class Session, Modules 1-3, Tuesday, September 29 on Zoom:

To prepare for the first session: please read carefully *World Order* Introduction and Chapters 1-2, pages 1-95. Please scan/be familiar with pages 1-117 of *Inside a U.S. Embassy* and pages 1-70 of *Career Diplomacy*. Also review the following website: <https://diplomacy.state.gov/diplomacy-101>

- Module 1: Introduction.
- Module 2: What is diplomacy? How is a U.S. Embassy organized? Who works at a U.S. Embassy? Why do we need other agencies? What is the Country Team? What is the U.S. Department of State?
- Module 3: Europe and its Pluralistic International Order/Europe and the Future.

## **II. A Day in the Life of a Diplomat/First Writing Assignment/Tales from the Field/Oral Presentation Assignment**

Second Class Session, Modules 4-8, Wednesday, September 30 on Zoom:

To prepare for the second session: Please scan/be familiar with pages 119-206 of *Inside a U.S. Embassy* and pages 73-162 of *Career Diplomacy*.

- Module 4: A Day in the Life of a Diplomat.
- Module 5: First Writing Assignment due end of class, Saturday, October 3.
- Module 6: Tales from the Field.
- Module 7 (alt a): How to Become a Foreign Service Officer
- Module 8: Review/Q&A/Work on First Written Assignment

## **III. Middle East/Iran & Nuclear Proliferation**

Third Class Session, Modules 9-11, Thursday, October 1 on Zoom:

To prepare for the third session: please read carefully *World Order* Chapters 3-4, pages 96-171; please read *The Back Channel* Chapters 8-9, pages 293-387. Also review website: [www.state.gov](http://www.state.gov)

- Module 9: Middle East.
- Module 10: Iran & Nuclear Proliferation.
- Module 11: Review/Q&A/Work on First Written Assignment.

## **IV. Asia/Technology & Diplomacy/Second Written Assignment/Review for Quiz**

Fourth Class Session, Modules 13-15, 20-21, Friday, October 2 on Zoom:

To prepare for the fourth session: please read carefully *World Order* Chapters 5-6, pages 172-233 and Chapter 9, pages 330-360; read hand-out/PDF on Canvas from Hilary Clinton's Book *Hard Choices*, Chapter 24, pages 545-557.

- Module 13: Asia.
- Module 20: Second Written Assignment, due Sunday, October 11
- Module 21: Technology & Diplomacy.
- Module 14: Quiz #1 Review (Quiz on Saturday, October 3 from 0830-1000 on Canvas)
- Module 15: Review/Q&A/Work on First and Second Written Assignment

## **V. First Quiz/The U.S. and its Concept of World Order/The Long Telegram/Cold War**

Fifth Class Session, Modules 16-19 and 22, Saturday, October 3 on own in morning and via Zoom in afternoon from 1400 to 1800 European time

To prepare for the fifth session:

- Please read carefully *World Order* Chapters 7-8, pages 234-329.
- Scan/be familiar with The Long Telegram by George Kennan: <https://digitalarchive.wilsoncenter.org/document/116178.pdf>
- Scan/be familiar with NSC-68: <https://digitalarchive.wilsoncenter.org/document/116191.pdf?v=2699956db534c1821edef%20a61b8c13ffe>

- Module 16: First Quiz (open books, notes, Canvas lecture notes okay. No google) from 0830-1000 on Canvas – **No instructor**.
- Module 22: Review/Q&A/Work on all written assignments & finish reading assignments from 100-1200 – **No instructor** (First written assignment due by end of class today)
- Module 17: The U.S. and its Concept of World Order via Zoom 1400-1530
- Module 18: The Long Telegram via Zoom from 1530-1700
- Module 19: The Cold War via Zoom from 1700-1800.

## **VI. Europe & Ukraine & Russia/Burns on Russia & China/Iraq as example of UNSC Collective Security/Final Written Assignment/Burns Chapter 10**

Sixth Class Session, Modules 12, 23-30, Sunday, October 4:

To prepare for the sixth session: Please read carefully *The Back Channel* Chapters 6-7, pages 200-292 & Chapter 10, pages 388-423; scan/be familiar with *Inside a U.S. Embassy*, Part V, pages 207-255 and *Career Diplomacy*, pages 165-217.

- Module 12: Movie on Diplomacy 0830-0930—**No instructor**  
<https://vimeo.com/fpa/review/143813682/50ea40c42e> (password: Diplomacy)
- (No Module): Take Career Track Quiz online from 0930-1030—**No instructor**  
<https://careers.state.gov/work/foreign-service/officer/career-track-quiz> (Discuss in p.m.)
- (No module): Finish all course readings, especially for today's lectures; also, review the 13 Dimensions (or qualities) that the State Department is looking for in potential candidates:  
<https://careers.state.gov/work/foreign-service/officer/13-dimensions/> from 1030-1200---**no instructor**.
- Module 23: Europe & Ukraine & Russia via Zoom from 1400-1500
- Module 24: Burns on Russia & China via Zoom from 1500-1545
- Module 25: Iraq, my own impressions & examples of UNSC Collective Security via Zoom from 1545-1630
- Module 29: Discuss Final Written Assignment, due Sunday, October 25 via Zoom from 1630-1700.
- Module 30: Burns Chapter 10 via Zoom from 1700-1730.
- Course wrap up and reminders on Post-Course assignments/quiz via Zoom from 1730-1800

### **Post-course assignments:**

- Quiz Review for the Second Quiz will be available as an instructor video/study document on Canvas NLT October 8.
- Second Quiz (open book, notes, Canvas lecture notes okay. No google) available on Canvas to be taken anytime from 0830-1630 on Saturday, October 10.
- Second Written Assignment due to Canvas on October 11 by midnight (you will get feedback on that to use on your Final Written Assignment).
- Final Written Assignment due to Canvas on October 25 by midnight..

### **Assignments, Grading and Due Dates:**

There are five graded components to the course:

1. Class preparation/participation;
2. Two quizzes in class, but done in Canvas (see box below for dates);
3. Two written assignments submitted to Canvas. **First** written assignment is a 1-2 page single-space State Department-like “informational memo”, approximately 750 words, using Microsoft Word Times New Roman 12 with one-inch margins due in class as listed in box below at the beginning of class. Grading criteria for first written assignment: Format (10%), English (30%), Content/Clarity (30%), Understandability/Flow (20%); **Second** written assignment is a 3-5 page single space reporting cable, approximately 1500-2000 words, similar to how actual Foreign Service Officers report on issues in their assigned countries back to the State Department, due as a post-course assignment as listed in the box below at the beginning of class. Grading criteria for the second written assignment is: Format (10%), English (20%), Content/Clarity (40%), Understandability/Flow (10%), Strength of Comment/Analysis (20%);

4. A post-course written assignment submitted to Canvas, this is a second reporting cable also 3-5 page single space, approximately 1500-2000 words, due by Noon Central Time on as listed in box below. Grading criteria: Format (10%), English (20%), Content/Clarity (20%), Understandability/Flow (10%), Strength of Comment/Analysis (40%).

This is a letter-graded course: A, B, C, D, or F.

| Assignment  | Due Date              | Percent of Grade    |
|---|-----------------------|---------------------|
| Class participation/preparation   | During class sessions | 25%                 |
| Two quizzes in class  | Sat Oct 3/Sat Oct 10  | 25% (10% & 15%)     |
| Two written assignments; first one due in class; second due post-course | Sat Oct 3/Sun Oct 11  | 25% (10% and 10=5%) |
| Final written assignment due post-course                                | Sun Oct 25            | 25%                 |

Preparation and class participation will count for 25% of the course grade. Contributions to class discussions throughout the week—measured in terms of quality, not simply quantity, and especially thoughtful consideration of the assigned readings—are critical. The first quiz is worth 10% and the second quiz is worth 15% of the course grade for a total of 25%. The first written assignment is worth 10% and the second written assignment is worth 15% of the course grade. The post-course written assignment will constitute the remaining 25% of the course grade.

**Critical thinking and following instructions:**

One of the most important lessons that you can learn from this course is to **think** about the issues that are being presented. Critical thinking and questioning of how things work in the diplomatic world are crucial to success, not only in this course, but in the real world of practical diplomacy. In addition, it is very important that you follow class instructions! Failure to **follow instructions** could result in lower grades.

**Grading:**

This is a letter-graded course: A, B, C, D, or F.

**Notice:** Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

## **POLICIES AND NOTICES**

### **Attendance/Grade Policy**

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

### **Academic Integrity and Student Conduct**

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at [http://integrity.ou.edu/students\\_guide.html](http://integrity.ou.edu/students_guide.html)

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

### **Accommodation Statement**

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

### **Adjustment for Pregnancy/Childbirth-Related Issues**

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact me as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

### **Title IX Resources**

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at [smo@ou.edu](mailto:smo@ou.edu) or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

### **Course Policies**

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: <http://www.goou.ou.edu/>

## INSTRUCTOR VITA

### Robert B. Andrew, Adjunct Instructor

#### Education

- 2002 Master of Arts in National Security Affairs, Naval Postgraduate School
- 1989 Bachelor of Arts in Political Science, California State University, Chico

#### Current Position

- Adjunct Instructor, University of Oklahoma (since October 2019)

#### Practical/Professional Experience: Foreign Service Officer with U.S. Department of State 2002-2019

- Foreign Policy Advisor for U.S. Marine Corps Forces, South in Miami, FL (2017-2019)
- Diplomat in Residence and Adjunct Professor at the University of Oklahoma (2014-2017)
- Political Section Chief at the U.S. Embassy in Stockholm, Sweden (2011-2014)
- Desk Officer for Sweden at the U.S. Department of State in Washington, D.C. (2010-2011)
- Political Affairs/Counter-Narcotics Officer at the U.S. Embassy in San Jose, Costa Rica (2007-2010)
- Political-Military Officer at the U.S. Embassy in Moscow, Russia (2005-2007)
- Consular Officer at the U.S. Embassy in Mexico City, Mexico (2003-2005)

#### Military Service: U.S. Army Field Artillery Officer 1989-2002

- Operations Officer, Foreign Area Officer Training Program in Monterey, CA (2000-2002)
- Foreign Area Officer in training (1998-2000)
- Service Battery Commander, 2-82 Field Artillery, 1<sup>st</sup> Cavalry Division, Fort Hood, TX (1997-1998)
- Task Force Fire Support Officer 2-7 Cavalry, 1<sup>st</sup> Cavalry Division, Fort Hood, TX (1996-1997)
- 1<sup>st</sup> Cavalry Division Artillery Assistant Fires Officer, Fort Hood, TX (1994-1996)
- Platoon Leader, B Battery, 5-17 Field Artillery, Fort Sill, OK (1992-1994)
- Fire Direction Officer, Howitzer Battery, 1<sup>st</sup> Squadron, 2<sup>nd</sup> Armored Cavalry Regiment (1-2 ACR), Bindlach, Germany (1991-1992)
- Fire Support Officer, B Troop, 1-2 ACR, Bindlach, Germany and Southeast Asian countries of Saudi Arabia, Iraq, and Kuwait during Operation Desert Shield/Storm (1989-1991)

#### Frequently Taught Courses

- IAS 3003 The Practice of Diplomacy

#### Major Areas of Teaching and Research Interest

- Practice of Diplomacy
- American Foreign Policy
- U.S.-Russia Relations
- NATO-Russia Relations
- Latin American Political-Military Issues
- Arctic & Nordic Security Issues

#### Honors and Awards

- 2019 Rotarian of the Year, Doral, FL
- United States Marine Corps Commendation for Meritorious Civilian Service, 2019
- State Department Superior Honor Award for launching multi-million dollar Counter-Narcotics Program in Costa Rica, 2009



- State Department Meritorious Honor Award for streamlining end-use checks of exported potentially dual-use equipment to Russia to prevent the diversion of U.S. military technology, 2007
- U.S. Army Meritorious Service Medal 2002
- U.S. Army Commendation Medal with Combat Distinguishing Device “V” for Valor 1991
- Liberation Medal (Kuwait) 1991
- Liberation Medal (Saudi Arabia) 1991
- Parachutist Badge, U.S. Army Airborne School, 1987