



# EXTENDED CAMPUS

COLLEGE *of* PROFESSIONAL  
*and* CONTINUING STUDIES

## COMM 5363-102: Communication and Technology

### Course Description:

This course examines the history and societal impact of communication technology, from the development of writing to the Worldwide Web. We will discuss the notion of “technological determinism,” the idea that technology determines the course of history. We will also discuss the way that technology affects how we interact with the public sphere and with each other, and how technology spreads and the implications of the “digital divide.” Finally, we will look at how technology shapes our social roles and identities.

### Class Dates, Location and Hours:

Dates: February 4 – 10, 2019

Location: Washington, D.C. Liaison Office - 2189 Crystal Plaza Arcade, Arlington, VA, 22202.

Hours: Monday - Friday 6:00 p.m.-9:30 p.m.; Saturday 8:00 a.m.-4:30 p.m.; Sunday 8:00 a.m.-12:00 p.m.

Last day to enroll or drop without penalty: January 6, 2019

### Site Director:

Email: [apwashington@ou.edu](mailto:apwashington@ou.edu). Phone: 703-418-4800.

### Professor Contact Information:

Course Professor: Sunny Lee, Ph.D.  
Mailing Address: Dept. of Communication  
Burton Hall  
610 Elm St.  
University of Oklahoma  
Norman, OK 73019-2081

E-mail Address: [sunklee@ou.edu](mailto:sunklee@ou.edu)

Professor availability: The professor will be available via email to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

### Textbook(s) and Instructional Materials:

Student materials are available at the OU Bookstore Website at <https://ou.textbookx.com/institutional/index.php>. There is no longer a physical bookstore, the store will remain, but textbooks will not be stocked. The website has book selling, renting, buying, returning, and order tracking capabilities. If you need help with an order, or if you have any questions contact the toll-free phone at 1-(855)-790-6637, agents are available from 9a – 5p (EST) Monday – Friday. For more information or questions about textbooks, feel free to contact [apsyllabi@ou.edu](mailto:apsyllabi@ou.edu). Text prices are available online.

1. Farman, J. (2018). *Delayed response: The art of waiting from the ancient to the instant world*. Yale University Press. ISBN 9780300225679
2. Nancy K. Baym (2015). *Personal connections in the digital age* (2nd ed.). Polity Books. ISBN 9780745670348.

### **Course Objectives:**

The main goals of this course are to examine the implications of technology for communication and culture, and to consider what new communication technology might bring.

### **Assignments, Grading and Due Dates:**

Before class, students are expected to have read the first two chapters of each textbook. Students should come to the first class session with a list of takeaways and issues to be discussed in class.

### **Grading:**

This is a letter-graded course: A, B, C, D, or F.

The three components of the grade are:

1. Attendance and Participation: You are expected to attend all class sessions and to actively participate in class discussions **(25% of grade total)**
2. Final Examination: A final examination will be administered during the last class session, covering the material in the book and in class. The exam will be an essay **(40% of grade total)**
3. Discussion Leadership and Book Chapter Summary: Each student will lead the class discussion 2-3 times and will be evaluated by the thoroughness and liveliness of the discussion based on readings and the quality of the written summary provided to the class **(35% of grade total)**. The book chapter summary is due the class time when the student is leading the discussion of the day.

**Notice:** Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

## **POLICIES AND NOTICES**

### **Attendance/Grade Policy**

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

### **Academic Integrity and Student Conduct**

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at [http://integrity.ou.edu/students\\_guide.html](http://integrity.ou.edu/students_guide.html)

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

### **Accommodation Statement**

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

### **Adjustment for Pregnancy/Childbirth-Related Issues**

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact me as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

### **Title IX Resources**

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at [smo@ou.edu](mailto:smo@ou.edu) or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

### **Course Policies**

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: <http://www.goou.ou.edu/>

## INSTRUCTOR VITA

Sunny Lee, Ph.D.

### Education

- 2013 Ph.D., Communication, Rutgers University, New Brunswick, NJ
- 2007 M.A., Communication Studies, University of Kansas, Lawrence, KS
- 2004 M.A., Journalism & Mass Communication, Korea University, Seoul, Korea
- 2001 B. A., Journalism & Mass Communication, Korea University, Seoul, Korea

### Current Positions

- Assistant Professor, Department of Communication, University of Oklahoma

### Major Areas of Teaching and Research Interest

- Communication and Technology
- Organizational Communication
- Intercultural Communication Networks

### Representative Publications and Presentations

- Lee, S. (2017). Refining a theory of cross-cultural adaptation: An exploration of a new methodological approach to institutional completeness. *Asian Journal of Communication*, Published online first. <http://dx.doi.org/10.1080/01292986.2017.1396619> [0.638/ H index: 14]
- Lee, S., Lindsey, N., & Kim, K. (2017). The effect of news consumption via social media and news information overload on the perceptions of journalistic norms and practices. *Computers in Human Behavior*, 75, 254-263. doi:10.1016/j.chb.2017.05.007
- Lee, S., von Pape, T., Karnowski, V., & Cionea, I. (2016). An English scale for measuring mobile phone appropriation: Translation and assessment. *Studies in Communication | Media (SCM)*, 5(4), 397–426, doi: 10.5771/2192-4007-2016-4-397
- Lee, S., Bassick, M. A., & Wilson Mumpower, S. V. (2016). Fighting electronically: Long-distance romantic couples' conflict management over mediated communication. *Electronic Journal of Communication*, 26 (3 & 4). [http://www.cios.org/getfile/026341\\_EJC](http://www.cios.org/getfile/026341_EJC) [lead article]
- Lee, S., Kim, H., & Piercy, C. W. (2016). The role of status differentials and homophily in the formation of social support networks in a voluntary organization. *Communication Research*. Published online first. doi: 10.1177/0093650216641501
- Lee, S. K., & Katz, J. E. (2015). Bounded solidarity confirmed? How Korean immigrants' mobile communication configures their social networks. *Journal of Computer-Mediated Communication*, 20, 615–631. doi: 10.1111/jcc4.12142
- Lee, S. (2014). A study on the impact of social capital embedded in ethnic religious communication networks on Korean immigrant's intercultural development. *International Journal of Intercultural Relations*, 43, Part B, 289-303. doi:10.1016/j.ijintrel.2014.10.001
- Lee, S., & Katz, J. (2014). Disconnect: A case study of short-term voluntary mobile phone non-use. *First Monday*, 19, Number 12. <http://dx.doi.org/10.5210/fm.v19i12.4935>

### Representative Honors and Awards Received

- Top Paper award, Business Communication Division, National Communication Association, Salt Lake City, UT, November 2018.
- Top Four Faculty Paper award, Intercultural Communication Division, National Communication Association, Chicago, IL, November 2014.

### Major Professional Affiliations

International Communication Association  
Korean American Communication Association  
National Communication Association