



EXTENDED CAMPUS

COLLEGE *of* PROFESSIONAL
and CONTINUING STUDIES

IAS 5940-101: Topics in International Studies: U.S. Diplomatic History

Course Description:

The practice of diplomacy is more important now than ever to help address and solve major disputes in today's world. A resurgent and aggressive Russia and a powerful challenge--in all aspects of DIME--Diplomacy/Information/Military/Economic--from China demand that diplomacy remains the preferred method of trying to address/resolve these problems. Additionally, the practice of diplomacy is just as important for addressing "day to day" issues around the world as it is for the next conflict.

What is diplomacy? Who actually "practices" U.S. diplomacy? What are the practical aspects of diplomacy that make up our routine interaction with foreign nation-states and other entities? The U.S. Secretary of State is certainly the face of U.S. diplomacy and foreign policy. However, it is the work that goes on behind the scenes at the mid and lower levels of diplomacy that directly supports the Secretary's and the President's foreign policy objectives.

This course is designed to provide you with a greater understanding of how day-to-day diplomacy is conducted by U.S. Foreign Service Officers from the Department of State and other entities at our embassies around the world. We will learn from former Secretary of State Henry Kissinger and others about the state of World Order. We will take a look inside the structure of the U.S. Department of State as well as a U.S. Embassy and how it operates. We will look at major diplomatic challenges during the Obama and Trump Administrations. We will look at the case for renewal of American Diplomacy. We will also look at the challenging process that one must undertake in order to become a U.S. Foreign Service Officer within the State Department.

Class Dates, Location and Hours:

Dates: October 18 – 20 & 25 – 27, 2019

Location: 3281 NW Koehler Loop, Fort Sill, Oklahoma.

Hours: Friday 5:30-9:00 p.m., Saturday 9:00 a.m.-5:00 p.m.; Sunday 12:00-4:00 p.m.

Last day to enroll or drop without penalty: September 19, 2019

Site Director:

Email: apftsill@ou.edu. Phone: (580) 355-1974.

Professor Contact Information:

Course Professor: Robert B. Andrew, Professor in Practice
Mailing Address: Dept. of International and Area Studies
The University of Oklahoma
729 Elm Ave.
Norman, OK 73019

E-mail Address: robert.b.andrew-1@ou.edu

Professor availability: The professor will be available via email to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:

Student materials are available at the OU Bookstore Website at <https://ou.textbookx.com/institutional/index.php>. There is no longer a physical bookstore, the store will remain, but textbooks will not be stocked. The website has book selling, renting, buying, returning, and order tracking capabilities. If you need help with an order, or if you have any questions contact the toll-free phone at 1-(855)-790-6637, agents are available from 9a – 5p (EST) Monday – Friday. For more information or questions about textbooks, feel free to contact apsyllabi@ou.edu. Text prices are available online

1. Shawn Dorman (Editor), *Inside a U.S. Embassy, Diplomacy at Work* (Third Edition, FSBooks, 2011). ISBN 978-0-9649488-4-6
2. Harry Kopp, *Career Diplomacy: Life and Work in the US Foreign Service* (Second Edition, Georgetown University Press, 2011). ISBN 978-1-58901-740-5
3. Henry Kissinger, *World Order* (Penguin Press, 2014). ISBN 978-1-59420-614-6
4. William J. Burns, *The Back Channel* (Random House 2019). ISBN 9780525508861
5. The professor will hand out further reading assignments during class sessions

Assignments, Grading, and Due Dates:

There are five graded components to the course:

1. Class preparation/participation;
2. Two quizzes (first on **Sunday, October 20** and second on **Sunday, October 27**);
3. Two written assignments (**first** written assignment is a 1-2 page single-space state department-like “informational memo”, approximately 750 words, using Microsoft word times new roman 12 with one-inch margins due on **Sunday, October 20** at the beginning of class; **second** written assignment is a 3-5 page single space reporting cable, approximately 1500-2000 words, similar to how actual foreign service officers report on issues in their assigned countries back to the state department, using the same format due on **Sunday, October 27** at the beginning of class);
4. One oral presentation (either a “demarche” or an “elevator” briefing---explained more during first session) to take place on **Saturday, October 26**; and
5. A post-course written assignment, a second reporting cable also 3-5 page single space, approximately 1500-2000 words, due by noon central time on Sunday, **November 17, 2019**.

The instructor will be available for consultation via email (preferred) in advance of the course, so that students wishing to obtain guidance may do so. **All students should check their OU email regularly after October 1 for communications from the instructor about the course.**

Schedule of Assignments and Discussions

I. Introduction/The U.S. Embassy and State Department/Brief review of Diplomatic History/European Balance of Power and its End

First Class Session, Friday, October 18:

- To **prepare** for the first session: please **read** carefully *World Order* Introduction and Chapters 1-2, pages 1-95. Please **scan/be familiar** with pages 1-117 of *Inside a U.S. Embassy* and pages 1-59 of *Career Diplomacy*. Also review the following website: <https://diplomacy.state.gov/diplomacy-101>
- What is diplomacy? How is a U.S. Embassy organized? Who works at a U.S. Embassy? Why do we need other agencies? What is the Country Team? What is the U.S. Department of State?
- Europe and its Pluralistic International Order/Europe and the Future.

II. Middle East and Iran/Asia/A Day in the Life of a Diplomat

Second Class Session, Saturday, October 19:

- To **prepare** for the second session: please **read** carefully *World Order* Chapters 3-6, pages 96-233; please read *The Back Channel* Chapters 8-9, pages 293-387. Please **scan/be familiar** with pages 119-206 of *Inside a U.S. Embassy* and pages 63-160 of *Career Diplomacy*.
- A Day in the Life of a Foreign Service Officer; discuss first writing assignment that will be due the next day, Sunday October 20 at the beginning of class; practical diplomatic activities; the Arab

Spring; Nuclear Proliferation; Iran; Asia and Diplomacy. Discuss oral presentation that will take place on Saturday, October 26.

- Prep for first quiz on Sunday, October 20, on all reading and discussions from first two sessions of the course. It is an open book quiz.

III. The U.S. as a Dominant Power

Third Class Session, Sunday, October 20:

- To prepare for the third session:
 - Please **read** carefully *World Order* Chapters 7-8, pages 234-329.
 - **Scan/be familiar** with The Long Telegram by George Kennan: <https://digitalarchive.wilsoncenter.org/document/116178.pdf>
 - **Scan/be familiar** with NSC-68: <https://digitalarchive.wilsoncenter.org/document/116191.pdf?v=2699956db534c1821edefa61b8c13ffe>
 - Also review official State Department Careers Website: www.careers.state.gov focusing on Foreign Service Officer Careers; Consular Fellows; Internships.
- **First Quiz**
- **First written assignment due**
- The emergence of the U.S. as a dominant power. The Long Telegram and NSC-68. Discuss oral presentation.

IV. Digital Diplomacy/Recent Diplomacy/Obama and Trump Administrations/Russia/China

Fourth Class Session, Friday, October 25:

- To **prepare** for the fourth session: please **read** carefully *World Order* Chapter 9, pages 330-360; read hand-out from Hillary Clinton's Book *Hard Choices*, Chapter 24 pages 454-464.
- Diplomacy in the digital age/social media.
- Prepare for oral presentations

Fifth Class Session, Saturday, October 26:

- To **prepare** for the fifth session: please **read** carefully *The Back Channel* Chapters 6-7, pages 200-292; **scan/be familiar** with *Inside a U.S. Embassy*, Part V, pages 207-236 and *Career Diplomacy*, pages 163-221.
- **Oral presentations**
- Discuss 2nd written assignment due the next day, Sunday, October 27.
- Russia, China.
- Prepare for quiz the next day, Sunday, October 27 on all reading/class discussions up to now.

Sixth Class Session, Sunday, October 27:

- To **prepare** for the sixth session: **please read** *The Back Channel* Chapter 10, pages 388-423; **scan/be familiar** with *Inside a U.S. Embassy*, Part V, pages 236-255 *Career Diplomacy*, pages 222-236.
- **2nd written assignment due**
- **2nd quiz, open book.**
- Discuss final, **due on Sunday, November 17th by noon Central Time.**
- The Foreign Service Assessment process.

Post-course assignment

Due to the Canvas dropbox no later than noon Central Standard Time, Sunday, November 17.

State Department-like cable, your second time to develop one, of 3-5 pages, Microsoft Word Times New Roman 12, approximately 1500-2000 words, single space. Topics/instructions to be discussed in class.

Grading:

This is a letter-graded course: A, B, C, D, or F.

Assignment	Due Date	Percent of Grade
Class participation/preparation	During class sessions	25%
Two quizzes	Sundays October 20/27	10% (total for both)
Two written assignments	Sundays October 20/27	10% and 15% (total 25%)
Oral presentation	Saturday October 26	15%
Final written assignment	Sunday, November 17	25%

Preparation and class participation will count for 25% of the course grade. Contributions to class discussions throughout the two weekends—measured in terms of quality, not simply quantity, and especially thoughtful consideration of the assigned readings—are critical. Each quiz is worth 5% of the course grade for a total of 10%. The first written assignment is worth 10% and the second written assignment is worth 15% of the course grade. The oral presentation is worth 15% of the course grade. The post-course written assignment will constitute the remaining 25% of the course grade.

Critical thinking and following instructions:

One of the most important lessons that you can learn from this course is to **think** about the issues that are being presented. Critical thinking and questioning of how things work in the diplomatic world are crucial to success, not only in this course, but in the real world of practical diplomacy. In addition, it is very important that you follow class instructions! Failure to **follow instructions** could result in lower grades.

Notice: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

Policy for Late Work:

Modest extensions required by exigent circumstances may be granted for written work if requested well in advance.

Attendance Policy:

Students are expected to be present for all class sessions. Any student anticipating a class absence should consult with the instructor in advance to arrange a method for making up missed material.

Incomplete Grade Policy:

A grade of “I” is not automatically assigned, but rather must be requested by the student by submitting to the instructor a “Petition for and Work to Remove an Incomplete Grade” form. An “I” can never be used in lieu of “F” nor can an “I” be assigned because of excessive failure to participate in class activities.

POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Integrity and Student Conduct

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at http://integrity.ou.edu/students_guide.html

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

Accommodation Statement

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

Adjustment for Pregnancy/Childbirth-Related Issues

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact me as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

Title IX Resources

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at smo@ou.edu or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: <http://www.goou.ou.edu/>

INSTRUCTOR VITA

Robert B. Andrew, Professor in Practice

Education

- 2002 Master of Arts in National Security Affairs, Naval Postgraduate School
- 1989 Bachelor of Arts in Political Science, California State University, Chico

Current Position

- Professor in Practice, University of Oklahoma (since September 2019)

Practical/Professional Experience: Foreign Service Officer with U.S. Department of State 2002-2019

- Foreign Policy Advisor for U.S. Marine Corps Forces, South in Miami, FL (2017-2019)
- Diplomat in Residence and Adjunct Professor at the University of Oklahoma (2014-2017)
- Political Section Chief at the U.S. Embassy in Stockholm, Sweden (2011-2014)
- Desk Officer for Sweden at the U.S. Department of State in Washington, D.C. (2010-2011)
- Political Affairs/Counter-Narcotics Officer at the U.S. Embassy in San Jose, Costa Rica (2007-2010)
- Political-Military Officer at the U.S. Embassy in Moscow, Russia (2005-2007)
- Consular Officer at the U.S. Embassy in Mexico City, Mexico (2003-2005)

Military Service: U.S. Army Field Artillery Officer 1989-2002

- Operations Officer, Foreign Area Officer Training Program in Monterey, CA (2000-2002)
- Foreign Area Officer in training (1998-2000)
- Service Battery Commander, 2-82 Field Artillery, 1st Cavalry Division, Fort Hood, TX (1997-1998)
- Task Force Fire Support Officer 2-7 Cavalry, 1st Cavalry Division, Fort Hood, TX (1996-1997)
- 1st Cavalry Division Artillery Assistant Fires Officer, Fort Hood, TX (1994-1996)
- Platoon Leader, B Battery, 5-17 Field Artillery, Fort Sill, OK (1992-1994)
- Fire Direction Officer, Howitzer Battery, 1st Squadron, 2nd Armored Cavalry Regiment (1-2 ACR), Bindlach, Germany (1991-1992)
- Fire Support Officer, B Troop, 1-2 ACR, Bindlach, Germany and Southeast Asian countries of Saudi Arabia, Iraq, and Kuwait during Operation Desert Shield/Storm (1989-1991)

Frequently Taught Courses

- IAS 3003 The Practice of Diplomacy

Major Areas of Teaching and Research Interest

- Practice of Diplomacy
- American Foreign Policy
- U.S.-Russia Relations
- NATO-Russia Relations
- Latin American Political-Military Issues

Honors and Awards

- 2019 Rotarian of the Year, Doral, FL
- United States Marine Corps Commendation for Meritorious Civilian Service, 2019
- State Department Superior Honor Award for launching multi-million dollar Counter-Narcotics Program in Costa Rica, 2009

- State Department Meritorious Honor Award for streamlining end-use checks of exported potentially dual-use equipment to Russia to prevent the diversion of U.S. military technology, 2007
- U.S. Army Meritorious Service Medal 2002
- U.S. Army Commendation Medal with Combat Distinguishing Device “V” for Valor 1991
- Liberation Medal (Kuwait) 1991
- Liberation Medal (Saudi Arabia) 1991
- Parachutist Badge, U.S. Army Airborne School, 1987