

OACUBO Conference – November 4, 2021, 9:00 – 10:50 a.m.

Title: The Sincerity In Service

What Will You Learn:

- Paul discusses the impact created when the customer has no doubt your staff is genuine in their desire to help
- Through “Fundamism, your team will learn principles that aid in listening and connecting with others while stressing the importance of sincerity in every interaction
- This session is designed to enhance employee’s customer interactions while revealing additional opportunity to make a difference in all walks of life

Who Should Attend:

- All business officers
- Supervisors
- All levels of management
- All business officers with customer contact

Course Information:

- Prerequisites: None
- Advanced Preparation: None
- Level: Basic
- Type: In-person group seminar
- Length: 50 minutes

Meet the Presenter: Paul Long

Paul Long is a motivational speaker and consultant that has challenged the corporate landscape for over a decade while engaging audiences around the globe. As the MLB Kansas City Royals’ 2016 Fan of the Year, Paul’s shenanigans have been featured in media outlets like ESPN, the Washington Post and even the Wall Street Journal!! Through his concept of “Fundamism,” infectious spirit and unique take on F.U.N. in the workplace, Paul has provided memorable experiences at hundreds of events while championing pediatric cancer research. Through his concept of “Fundamism,” infectious spirit and unique take on F.U.N. in the workplace, Paul will stretch everyone in your organization to think differently about how they approach business and life.

CPE Information:

- Estimated 1 CPE Credit
- Field of Study: Industry/Government
- Note: Each person must register individually to earn CPEs