Dear Friend,

As you may know, our profession recently lost one of its true leaders when Ed McCallum of McCallum Sweeney Consulting passed away far too young. To those of us that knew Ed, he was a fierce believer in professionalism in economic development. To recognize Ed’s commitment, we have worked with the leadership of the Economic Development Institute (OUEDI) and the University of Oklahoma to create the **Ed McCallum Site Selection Consultant Scholarship**.

It is anticipated this Scholarship will enable a minimum of one practitioner, per year, to attend EDI free of charge (tuition and lodging). The decision on the award will be made from those applicants who demonstrate financial need, an interest in continuing their education in the economic development profession, an interest in the site selection profession or those who demonstrate an understanding in how the development of their skills will aid consultants in evaluating their communities’ geographic assets.

The award committee will be composed of the EDI Scholarship Selection Committee and a member of the Site Selection community. We are proud and honored to announce that Ed’s partner, Mark Sweeney, has agreed to serve as an inaugural member of this selection committee.

We need your help to raise the funds for this important tribute to Ed’s legacy and to create a vehicle for those practitioners that may not otherwise be able to attend OUEDI. Our goal is to raise enough funds to allow this scholarship to be endowed; meaning the interest on the money raised will allow it to continue without additional fundraising efforts. Our goal therefore is to raise $60,000 with this one fundraising request.

We all know what Ed meant to our profession. Many of us benefitted from his advice, many of our communities benefited from his “helping companies decide where to build stuff” and all of us that knew him certainly benefited from his friendship. Please reflect for a moment on his legacy and help us attain our fundraising goal.

The enclosed form can be used to indicate your level of support. Please note that we are asking if you will allow us to use your or your organization’s name in a tribute section on the EDI website to both thank those that contribute and to honor Ed with the announcement of the Scholarship. Our goal is to have all funds raised by September 1, 2014.

Thank you,

Jay C. Moon, CEEcD, FM, HLM  
Dean, EDI

Mark J. James, CEEcD  
OUEDI, Marketing Committee Chair
The Ed McCallum Site Selector’s Endowed Scholarship Fund

Contribution Form

Organization name: ___________________________________________________________

Please include myself or my organization’s commitment to this important initiative:

☐ $1,000
☐ $5,000
☐ Other $ __________

☐ We grant permission to use my or our organization’s name on the EDI website acknowledging the contribution (no contribution amounts will be listed).

Signed: _________________________________ Print Name: _____________________________
Date: ______________________

Please complete this form and return it to the OU Foundation with your contribution. Please make checks payable to the University of Oklahoma Foundation. Please note on the Memo that it is for the Ed McCallum Scholarship Fund.

Online Contributions can be made at: www.oufoundation.org/OnlineGivingWeb/Giving/OnlineGiving
You will be able to select The Ed McCallum Site Selector’s Endowed Scholarship Fund and payment methods.

The University of Oklahoma Foundation will send receipts and personalized letters of appreciation for all gifts.

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