



EXTENDED CAMPUS

COLLEGE of PROFESSIONAL
and CONTINUING STUDIES

COMM 6323-101 International Communication

Course Description:

In this course, we will examine the critical role that communication plays in international political and business relations. We will first discuss the conflict-generating role of culture and ideology in communicating across national boundaries. We will then identify specific communication factors that accentuate international conflicts, as well as those factors that help improve management of conflict, cooperation, and peace among peoples.

Course Dates, Format, Location and Hours:

Dates: November 29-December 5, 2021
Format: Hybrid: Course to take place via Zoom and Canvas.
Location: 2451 Crystal Drive, Suite 627 Arlington, VA 22202
Hours: 11/29 (Mon) 6:00-8:00 p.m.; 11/30 (Tues) 6:00 – 8:30pm, 12/1 (Weds) 6:00 – 8:30 p.m., 12/2 (Thurs) 6:00 – 8:30 p.m., 12/3 (Fri) 6:00-8:30 p.m., 12/4 (Sat) 10:00 a.m. – 12:00 p.m. and 1pm – 2pm, 12/5 (Sun) Take-home Exam

Last day to enroll or drop without penalty: October 31, 2021

Site Director:

Name: Ms. Frances Wolf
E-mail: apwashington@ou.edu
Phone: TBA

Professor Contact Information:

Course Professor: Sun Kyong Lee, Ph.D.
Mailing Address: 610 Elm Ave., Norman, OK 73019
Telephone Number: 405-325-3111
Email Address: sunklee@ou.edu
Virtual Office Hours: 20 minutes after every class meeting
Professor availability: The professor will be available via email to students during the above listed Virtual Office Hours and other methods by arrangement.

Textbook(s) and Instructional Materials:

Student materials are available at the OU Bookstore Website at <https://ou.textbookx.com/institutional/index.php>. The website has book selling, renting, buying, returning, and order tracking capabilities. If you need help with an order, or if you have any questions contact the toll-free phone at 1-(855)-790-6637, agents are available from 9a – 5p (EST) Monday – Friday. For more information or questions about textbooks, feel free to contact apsyllabi@ou.edu. Text prices are available online.

1. Huntington, S. (2007). *The clash of civilizations and the remaking of world order*. New York: Simon & Schuster. ISBN 9781451628975.
2. Jenkins, H. (2008). *Convergence culture: Where old and new media collide* (2nd ed.). New York University Press. ISBN 9780814742952.
3. If you will be placing materials on Canvas or Electronic Reserve please indicate that here. We will add instructions on how to access the material.

OU Email:

All official correspondence from instructors will be sent only to students' ou.edu address.

Course Objectives:

The objective of this class is to introduce the students to literature pertaining to international communication. This involves learning about global telematics, diplomatic issues, information processing and dissemination, international negotiations, and war as a tool of diplomacy, including financial conflict. We will investigate the economic issues around post-industrialism, the cultural issues around post-modernism, and the geopolitical issues around post-colonialism as they impact on international information flows. We will discuss basic software and hardware technologies that form international messages and channels. We will also discuss institutional and organizational entities that enable and require international communication. We will explore different notions of nation and state and the specific properties of communication problems pertaining to these entities, including power differentials, motives, intents, and miscalculations. Finally, issues of national sovereignty in a global information environment will be covered, including an eye to the problematics of international information law and regulation.

Course Outline:

The objective of this class is to introduce the students to literature pertaining to international communication. This involves learning about global telematics, diplomatic issues, information processing and dissemination, international negotiations, and war as a tool of diplomacy, including financial conflict. We will investigate the economic issues around post-industrialism, the cultural issues around post-modernism, and the geopolitical issues around post-colonialism as they impact on international information flows. We will discuss basic software and hardware technologies that form international messages and channels. We will also discuss institutional and organizational entities that enable and require international communication. We will explore different notions of nation and state and the specific properties of communication problems pertaining to these entities, including power differentials, motives, intents, and miscalculations. Finally, issues of national sovereignty in a global information environment will be covered, including an eye to the problematics of international information law and regulation.

Assignments, Grading and Due Dates:

1. This course follows a seminar format in which discussions are the primary class activity. All assigned readings must be completed prior to the first day of class.
2. Your grade will be determined by the following methods:
 - a. Attendance and in-class performance: 25% - Students are expected to attend all classes and come to class prepared to discuss readings, making significant and substantive contributions to the seminar, and to offer constructive feedback to others' work when applicable.
 - b. Discussion leadership: 40% (twice, 20% each) – Each student will be responsible for leading discussions on two assigned readings (except those assigned for the first day of class). Students will sign up for the day and reading they would prefer on the first day of class. On the day of discussion leadership, leaders are expected to provide a handout (1-2pages) for the class that summarizes the main points of the

reading, implications for the study of international communication, their own critiques, and a few questions that they believe deserve further discussions.

c. Examination: 35% - A comprehensive examination (multiple-choice questions and essay-type questions) will assess your recall and understanding of course materials.

Grading:

This is a letter-graded course: A, B, C, D, or F.

Notice: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

Policy for Late Work:

Please contact the professor regarding his/her policy for late work

Attendance Policy:

In addition to interaction via Canvas and email contact, students are required to contact the instructor via email or telephone **before** the beginning of the course term for an initial briefing. Although physical class meetings are not part of this course, participation in all interactive, learning activities is required.

Student assignments and student/instructor communications will be conducted via Canvas, although students may contact the instructor via telephone, postal mail, email, or fax as needed

Incomplete Grade Policy:

A grade of “I” is not automatically assigned, but rather must be requested by the student by submitting to the instructor a “Petition for and Work to Remove an Incompleted Grade” form. An “I” can never be used in lieu of an “F” nor can an “I” be assigned because of excessive failure to participate in class activities.

Technical Support Information:

If you experience technical problems, contact Information Technology by visiting their website at: <http://webapps.ou.edu/it/> or contacting them by telephone at: (405) 325-HELP (4357).

POLICIES AND NOTICES

Attendance/Grade Policy

Note: Attendance/absences do not apply to online courses. However, participation in all course activities is extremely important to student success in online courses.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

OU faculty will submit grades online through ONE not later than 30 days after the course end date. Course end dates are approximately one calendar month after the final seminar date on this syllabus and are provided on the official scheduling website for reference.

Academic Integrity and Student Conduct

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at http://integrity.ou.edu/students_guide.html

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

Accommodation Statement

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

Adjustment for Pregnancy/Childbirth-Related Issues

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact the Professor as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

Title IX Resources

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at smo@ou.edu or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

Course Policies

Extended Campus (also and formerly known as Advanced Programs) policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are e/mailed to the professor for the course. Neither duplicating services nor office supplies are provided.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about OU Extended Campus, visit our website at: <http://www.goou.ou.edu/>

INSTRUCTOR VITA

Sun Kyong Lee, Ph.D.

Education

- 2013 Ph.D., Communication, Rutgers University, New Brunswick, NJ
- 2007 M.A., Communication Studies, University of Kansas, Lawrence, KS
- 2004 M.A., Journalism & Mass Communication, Korea University, Seoul, Korea

Current Positions

Associate Professor, Department of Communication, University of Oklahoma

Frequently Taught Extended Campus (Advanced Programs) Courses

- Communication and Technology
- International Communication

Major Areas of Teaching and Research Interest

- Communication and Technology
- Organizational Communication
- Intercultural Communication Networks

Representative Publications and Presentations

- Lee, S., Kavya, P., & Lasser, S. (2021). Social interactions and relationships with an intelligent virtual agent. *International Journal of Human-Computer Studies*. <https://doi.org/10.1016/j.ijhcs.2021.102608>
- Lee, S., & Ghosh, S. (2020). Communication networks of an integrated project delivery team for construction: Relationships between formal and informal communication networks. *Connections*, 40(1), 1-20. doi:10.21307/connections-2019.016
- Lee, S., Lindsey, N. J., Kim, K., & Howe, W. T. (2019). Revisiting hearing the other side: Differential effects of social network characteristics on crosscutting discussion and political participation. *International Journal of Communication*, 13, 4130-4154.
- Lee, S., Kramer, M., & Guo, Y. (2019). Social media affordances in entry-level employees' socialization: Employee agency in the management of their professional impressions and vulnerability during early stages of socialization. *New Technology, Work, & Employment*, 34(3), 244-261. doi:10.1111/ntwe.12147
- Lee, S., Kim, H., & Piercy, C. W. (2019). The role of status differentials and homophily in the formation of social support networks in a voluntary organization. *Communication Research*, 46(2), 208-235. Published online first in December, 2016. doi:10.1177/0093650216641501
- Lee, S., & Flores, M. L. (2019). Immigrant workers' organizational temporality: Association with cultural time orientation, acculturation, and mobile technology use. *Management Communication Quarterly*, 33(2), 189-218. <https://doi.org/10.1177/0893318918821727>
- Piercy, C.W., & Lee, S. (2019). A typology of job search sources: Exploring the changing nature of job search behavior. *New Media & Society*, 21(6), 1173-1191. <https://doi.org/10.1177/1461444818808071>

- Lee, S. (2017). Refining a theory of cross-cultural adaptation: An exploration of a new methodological approach to institutional completeness. *Asian Journal of Communication*, Published online first. <http://dx.doi.org/10.1080/01292986.2017.1396619> [0.638/ H index: 14]
- Lee, S., Lindsey, N., & Kim, K. (2017). The effect of news consumption via social media and news information overload on the perceptions of journalistic norms and practices. *Computers in Human Behavior*, 75, 254-263. doi:10.1016/j.chb.2017.05.007
- Lee, S., von Pape, T., Karnowski, V., & Cionea, I. (2016). An English scale for measuring mobile phone appropriation: Translation and assessment. *Studies in Communication | Media (SCM)*, 5(4), 397–426, doi: 10.5771/2192-4007-2016-4-397
- Lee, S., Bassick, M. A., & Wilson Mumpower, S. V. (2016). Fighting electronically: Long-distance romantic couples' conflict management over mediated communication. *Electronic Journal of Communication*, 26 (3 & 4). http://www.cios.org/getfile/026341_EJC [lead article]
- Lee, S. K., & Katz, J. E. (2015). Bounded solidarity confirmed? How Korean immigrants' mobile communication configures their social networks. *Journal of Computer-Mediated Communication*, 20, 615–631. doi: 10.1111/jcc4.12142
- Lee, S. (2014). A study on the impact of social capital embedded in ethnic religious communication networks on Korean immigrant's intercultural development. *International Journal of Intercultural Relations*, 43, Part B, 289-303. doi:10.1016/j.ijintrel.2014.10.001
- Lee, S., & Katz, J. (2014). Disconnect: A case study of short-term voluntary mobile phone non-use. *First Monday*, 19, Number 12. <http://dx.doi.org/10.5210/fm.v19i12.493>

Representative Honors and Awards Received

- Top Paper award, Business Communication Division, National Communication Association, Salt Lake City, UT, November 2018.
- Top Four Faulty Paper award, Intercultural Communication Division, National Communication Association, Chicago, IL, November 2014

Major Professional Affiliations

International Communication Association

Korean American Communication Association

National Communication Association