



# EXTENDED CAMPUS

COLLEGE of PROFESSIONAL  
and CONTINUING STUDIES

## IAS 5940-492: Topics in International Studies: Modern Statecraft

### Course Description:

Geopolitics endures as one of the most fascinating topics of discourse and study, primarily due to the large “living laboratory” constantly going on around us. Defined, in part as the relationships that exist between states (to include supranational “states” like the European Union), geopolitics has its basis in *statecraft*, the application of the power of the state towards other states, organizations and peoples. While stability and prosperity have been hallmarks of life in the West since the end of the Cold War, there have also been numerous crises, disagreements and conflict between states around the globe. How and why these events unfold is generally due to the different – and often competing – goals of different state, multi-state and even non-state actors. The key to managing international relationships in order to further one’s prosperity and security is embodied by statecraft and the multi-faceted aspects of *state power*.

### Course Dates:

September 14 – 22 November, 2020

Last day to enroll or drop without penalty: August 16, 2020

### Site Director:

This is a three-credit hour online course. Please see your local Site Director or email our online site coordinator at [aponline@ou.edu](mailto:aponline@ou.edu)

### Professor Contact Information:

Course Professor: Bruce P Barnes (Lieutenant-Colonel, RCAF, retired)  
Email Address: [Bruce.P.Barnes-1@ou.edu](mailto:Bruce.P.Barnes-1@ou.edu)  
Virtual Office Hours: By appointment  
Professor availability: The professor will be available via email to students during the above listed Virtual Office Hours and other methods by arrangement.

### Textbook(s) and Instructional Materials:

Student materials are available at the OU Bookstore Website at <https://ou.textbookx.com/institutional/index.php>. There is no longer a physical bookstore, the store will remain, but textbooks will not be stocked. The website has book selling, renting, buying, returning, and order tracking capabilities. If you need help with an order, or if you have any questions contact the toll-free phone at 1-(855)-790-6637, agents are available from 9a – 5p (EST) Monday – Friday. For more information or questions about textbooks, feel free to contact [apsyllabi@ou.edu](mailto:apsyllabi@ou.edu). Text prices are available online

1. Freeman, Chas, W., Jr., *Arts of Power: Statecraft and Diplomacy*, (United States Institute of Peace, Washington D.C., 1997), ISBN 978-1878379658
2. Snow, Donald M, *Cases in U.S. National Security: Cases and Processes*, (Rowman and Littlefield, 2019), ISBN: 978-1538115664

3. Walt, Stephen, M., *The Hell of Good Intentions: America's Foreign Policy Elite and the Decline of U.S. Primacy*, (Picador, 2019), ISBN 978-1250234810
4. Materials posted on the OU Canvas learning management system: Access Canvas at <https://canvas.ou.edu>, enter your OU NetID and password, and select course to access material. If you require assistance with Canvas, please click on the Help icon. You can search the Canvas guides, chat with Canvas support, or contact OU IT.

**OU Email:**

All official correspondence from instructors will be sent only to students' ou.edu address.

**Course Objectives:**

1. Identify the aspects of modern statecraft and state power in the post-Cold War period;
2. Discuss topics including the levers of state power - namely diplomatic, informational, military, economic, financial, intelligence and legal aspects - embodied by the "DIMEFIL" model;
3. Identify the evolving goals of US foreign policy by analyzing case studies where conflict and tension has occurred; and
4. Appreciate how statecraft and state power have been used (and mis-used) in an effort to further the goals of the US and its allies to extend their liberal, democratic principles and ensure national and collective security.

**Course Outline:**

This on-line course will combine traditional aspects of the liberal arts with lectures and assigned readings. To continue developing research and critical writing skills, activities including weekly readings and written assignments will be performed.

The course will follow a series of 8 lectures with associated readings. Audio lectures (30-45 min approx. length) and lecture slides will be available for download from the Canvas course webpage. These lectures are entitled:

1. Exercising State Power;
2. Diplomatic Influence and the Informational Domain;
3. The Use of Military Power;
4. Economic, Financial and Legal State Power;
5. Iraq: Success, Failure, Success and Failure Again;
6. The West and Russia: A New Cold War or the New Normal?;
7. Iran: Success at a Cost; and
8. China: Challenge for the Future.

**Assignments, Due Dates and Percent of Grade:**

Detailed assignment instructions and guidance will be made available to students on the Canvas course webpage one month prior to the first class.

Assignment	Due Date(s)	Percent of Grade
Initial Canvas log-in and introduction post	14 Sep	0
<b>Participation.</b> Students participate by providing 300 word postings to answer questions posed by the instructor in 6 discussion groups. Students are encouraged to respond to other student's posts, although this is not mandatory.	18 Sep, 27 Sep, 4 Oct, 11 Oct, 1 Nov, 13 Nov	30
<b>Critique 1 (5-6 pages).</b> Students write a critique on the course textbook <i>Cases in U.S. National Security: Cases and Processes</i> , by Donald M. Snow. Emphasis will be on the organized approach to assessing the book in terms of your own opinion and reaction to it. Your success will be based primarily upon your ability to effectively explain the author's main argument or thesis and how they go about proving it. This assignment is based on the entire book, not just the assigned reading portions listed in the syllabus.	18 Oct	20
<b>Critique 2 (5-6 pages).</b> Students write a critique on the course textbook <i>The Hell of Good Intentions: America's Foreign Policy Elite and the Decline of U.S. Primacy</i> , by Stephen M Walt. Emphasis will be on the organized approach to assessing the book in terms of your own opinion and reaction to it. Your success will be based primarily upon your ability to effectively explain the author's main argument or thesis and how they go about proving it. This assignment is based on the entire book, not just the assigned reading portions listed in the syllabus.	8 Nov	20
<b>Paper (10-12 pages).</b> Students choose from a list of topics assigned by the instructor. Each student is responsible for researching and writing a paper that is their own, original work. Your success will be based primarily upon your ability to effectively support your paper's thesis argument and provide your own analysis. Emphasis will be on the effective analysis of detailed issues surrounding main themes discussed during the course.	22 Nov	30

### Grading:

This is a letter-graded course: A, B, C, D, or F.

**Notice:** Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

### Policy for Late Work:

Please contact the professor regarding his/her policy for late work

### Attendance Policy:

In addition to interaction via Canvas and email contact, students are required to contact the instructor via email or telephone **before** the beginning of the course term for an initial briefing. Although physical class meetings are not part of this course, participation in all interactive, learning activities is required.

Student assignments and student/instructor communications will be conducted via Canvas, although students may contact the instructor via telephone, postal mail, email, or fax as needed

**Incomplete Grade Policy:**

A grade of “I” is not automatically assigned, but rather must be requested by the student by submitting to the instructor a “Petition for and Work to Remove an Incompleted Grade” form. An “I” can never be used in lieu of an “F” nor can an “I” be assigned because of excessive failure to participate in class activities.

**Technical Support Information:**

If you experience technical problems, contact Information Technology by visiting their website at: <http://webapps.ou.edu/it/> or contacting them by telephone at: (405) 325-HELP (4357).

## **POLICIES AND NOTICES**

### **Attendance/Grade Policy**

**Note:** Attendance/absences do not apply to online courses. However, participation in all course activities is extremely important to student success in online courses.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

### **Academic Integrity and Student Conduct**

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at [http://integrity.ou.edu/students\\_guide.html](http://integrity.ou.edu/students_guide.html)

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

### **Accommodation Statement**

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

### **Adjustment for Pregnancy/Childbirth-Related Issues**

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact me as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

### **Title IX Resources**

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at [smo@ou.edu](mailto:smo@ou.edu) or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

### **Course Policies**

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: <http://www.goou.ou.edu/>

## **INSTRUCTOR VITA**

**Lieutenant-Colonel Bruce P Barnes, Royal Canadian Air Force**

### **Education**

- 2008 US Air Force Command and Staff College, Maxwell AFB, Montgomery, Alabama
- 2007 MA (War Studies) Royal Military College of Canada, Kingston, Ontario
- 1989 BA (History) York University, Glendon College, Toronto, Ontario

### **Current Positions**

- OU College of International Studies lecturer since 2008
- OU College of Professional and Continuing Studies lecturer since 2009
- OU College of Liberal Studies lecturer since 2011

### **Frequently Taught Courses at OU**

- IAS 5940 Topics in International Studies: EU, NATO and European Security
- IAS 5940 Topics in International Studies: Afghanistan in Conflict
- IAS 5940 Topics in International Studies: Western Hemispheric Security – An American Dilemma
- IAS 5940 Topics in International Studies: International Terrorism
- IAS 5940 Topics in International Studies: Modern Statecraft
- IAS 5960 Independent Directed Reading: Post-Cold-War Security Studies
- LTSD 5970 The Citizen as Soldier

### **Major Areas of Teaching and Research Interest**

- Modern European / North American Security Issues
- Post-Cold War Governance Systems

### **Representative Publications and Presentations**

- MA Thesis: “Fighters First: The Transition of the Royal Canadian Air Force 1945-1952”
- Royal Canadian Air Force Command Doctrine B-GA-401 (2012 and 2017)
- Royal Canadian Air Force Journal (numerous articles)