



MO COLLINS

Mo Collins is a New Economy specialist with more than 20 years of academic, nonprofit and entrepreneurial experience. She speaks throughout the United States and Canada. Collins served in progressive, senior-level roles at the University of Northern Iowa (UNI) between 1997 and 2014. She raised more than \$1 million annually to support a wide array of entrepreneur support programs and launched multiple tech-based economic development initiatives. Many of these innovations have been scaled and licensed outside of Iowa, earning personal and programmatic awards from the International Economic Development Council (2014), the University Economic Development Association (2010, 2014), the Technology Association of Iowa, the Midwest Economic Development Council and Association of Small Business Development Centers.

Since 2010, Collins has trained and published for the International Economic Development Council (IEDC), the Economic Development Institute (EDI) and a number of universities through the United States and Canada. She is a top-tier trainer with these organizations. A prolific writer, Mo is a published academic and online author, writing on topics associated with technology innovation, networking and entrepreneurship ecosystems.

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