

# **The University of Oklahoma**

## **College of Continuing Education**

### **Advanced Programs – Course Syllabus**

#### **Course Title:**

International Communication

#### **Course Number:**

COMM 6323-101

#### **Course Description:**

In this course, we will examine the critical role that communication plays in international political and business relations. We will first discuss the conflict-generating role of culture and ideology in communicating across national boundaries. We will then identify specific communication factors that accentuate international conflicts, as well as those factors that help improve management of conflict, cooperation, and peace among peoples.

#### **Class Dates, Location and Hours:**

Dates: April 17 – 23, 2017

Location: Hurlburt Field, Florida. Class will be held in Bldg. 90220, 221 Lukasik Ave.

Hours: Monday - Friday 6:00 p.m.-9:30 p.m.; Saturday 8:00 a.m.-4:30 p.m.; Sunday 8:00 a.m.-12:00 p.m.

Last day to enroll or drop without penalty: March 19, 2017

This military installation is not open to the general public. In order to take courses at this installation, students must have a current military or Department of Defense identification card which allows them to access the installation.

#### **Site Director:**

Email: [aphurlburt@ou.edu](mailto:aphurlburt@ou.edu). Phone: 850-581-3000.

#### **Professor Contact Information:**

Course Professor: Eric Kramer, Ph.D.  
Mailing Address: Department of Communication  
University of Oklahoma  
Burton Hall #101  
Norman, OK 73019

Telephone Number: (405) 325-2349

Fax Number: (405) 325-7625

E-mail Address: [kramer@ou.edu](mailto:kramer@ou.edu)

Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

#### **Textbook(s) and Instructional Materials:**

Student materials are available at the OU Follett Bookstore located at 1185 Asp Avenue; Norman, OK, and can be ordered online, by phone, by email, or by fax. Ordering online at <http://www.bkstr.com/oklahomastore/home> is strongly recommended – students can track the status of their order within 48 hours. If an order has not been shipped within three days, students can contact the Follett textbook manager by phone (405) 325-3511, (800) 522-0772 (toll-free) or email [0831mgr@fheg.follett.com](mailto:0831mgr@fheg.follett.com). Phone orders (ask for the textbook manager and identify yourself as an Advanced Programs student) can be placed 8 a.m. to 6 p.m. Monday through Thursday; 8 a.m. to 5 p.m. on Friday; 10 a.m. to 4p.m. on Saturday (CST). Summer hours: 9 a.m. to 5 p.m. Monday through Friday (CST). Fax orders can be placed 24 hours a day at (405) 325-7770. Text prices are available online.

1. Greider, W. (1998). *One world, ready or not: The manic logic of global capitalism*. New York: Simon & Schuster. ISBN 9780684835549.
2. Jenkins, H. (2008). *Convergence culture: Where old and new media collide* (2<sup>nd</sup> ed.). New York: University Press. ISBN 9780814742952.
3. Kramer, E.M. (2003). *The emerging monoculture: Assimilation and the "model minority"*. Westport, CT: Greenwood. ISBN 9780275973124.
4. Kramer, E., Adkins, G., Kim, S-H., Miller, G. (2014). *Environmental communication and the extinction vortex: Technology as denial of death*. New York: Hampton Press. ISBN 9781612891392.

Note: Follett is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through Follett.

### **Course Objectives:**

The objective of this class is to introduce the students to literature pertaining to international communication. This involves learning about global telematics, diplomatic issues, information processing and dissemination, international negotiations, and war as a tool of diplomacy, including financial conflict. We will investigate the economic issues around post-industrialism, the cultural issues around post-modernism, and the geopolitical issues around post-colonialism as they impact on international information flows. We will discuss basic software and hardware technologies that form international messages and channels. We will also discuss institutional and organizational entities that enable and require international communication. We will explore different notions of nation and state and the specific properties of communication problems pertaining to these entities, including power differentials, motives, intents, and miscalculations. Finally, issues of national sovereignty in a global information environment will be covered, including an eye to the problematics of international information law and regulation.

### **Assignments, Grading and Due Dates:**

1. This course follows a seminar format in which discussions are the primary class activity. All assigned readings must be completed prior to the first day of class.
2. Your grade will be determined by the following two methods:
  - a. Examination: 50% - A comprehensive examination (multiple-choice questions and essay-type questions) will assess your recall and understanding of course materials.
  - b. Post Seminar Assignment: 50% - Submit a 15-20 page paper (typed, double-spaced). This paper should apply theoretical concepts from the class to the book *One World, Ready or Not*. For instance, what are the consequences for international communication of these new networks that are dissolving national boundaries and are used by "common citizens"? **Due three weeks after last class session, May 14, 2017.**

### **Grading:**

This is a letter-graded course: A, B, C, D, or F. A=91-100, B=81-90, C=71-80, D=61-70, F=60 or less

Notice: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

## **POLICIES AND NOTICES**

### **Attendance/Grade Policy**

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

### **Academic Integrity and Student Conduct**

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at [http://integrity.ou.edu/students\\_guide.html](http://integrity.ou.edu/students_guide.html)

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

### **Accommodation Statement**

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

### **Adjustment for Pregnancy/Childbirth-Related Issues**

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact me as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

## **Title IX Resources**

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at [smo@ou.edu](mailto:smo@ou.edu) or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

## **Course Policies**

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: <http://www.goou.ou.edu/>

## **INSTRUCTOR VITA**

**Eric Kramer, Ph.D.**

### **Education**

1988 Ph.D. in Telecommunications, Ohio University

### **Current Positions**

- Advanced Programs Professor since 1990
- Associate Professor, Department of Communication, University of Oklahoma

### **Frequently Taught Advanced Programs Courses**

- COMM 5223 Historical Development of Communication Theory
- COMM 5013 Introduction to Graduate Study
- COMM 6323 International Communication
- COMM 5970 Seminar in Mass Media Ethics

### **Major Areas of Teaching and Research Interest**

- International Communication
- Intercultural Communication
- Cross-Cultural Communications
- Human/Technology Interface
- Technological Convergence
- Mass Communications Monopoly

### **Representative Publications and Presentations**

- Modern/Postmodern: Off the Beaten Path of Antimodernism, Postmodernism and Race, 1997
- The Search for Ground: Critical Knowledge and Relativism
- Media Images and Phenomenology: Gibser's Hermeneutic for Modern Myth
- Dr. Kramer has written many articles and book chapters.

### **Representative Honors and Awards Received**

- First exchange student between Ohio University and Feng Chia University, Republic of China, 1983
- Invited by, and given financial support from, The Institute for Advanced Phenomenological Research, for Collegium Phaenomenologicum, Perugia, Italy
- Fulbright Scholar, 1992-93

### **Major Professional Affiliations**

- International Communication Association
- National Communication Association
- International Jean Gelzer Society
- Japan Communication Association
- Japan Mass Communication Association