



EXTENDED CAMPUS

COLLEGE of PROFESSIONAL
and CONTINUING STUDIES

HIST 6300-221: Culture and Identity in Latin America

Course Description:

This graduate seminar will focus on the broad historical sweep of Latin American cultural history, especially as it relates to identity (both regional and national). Topics under consideration to do so include the roles of food, music, film, sports, and tourism in Latin American history.

Class Dates, Location and Hours:

Dates: April 24 - 29, 2018
Location: Building 2775, Rooms 10 and 11. Kapaun Air Station on Vogelweh Air Base.
Hours: Tuesday - Friday 6:00-9:30 pm; Saturday and Sunday 8:30 a.m.-4:30 p.m.
Last day to enroll or drop without penalty: March 26, 2018

Site Director:

Email: apramstein@ou.edu. Phone: DSN 480-6807, Civilian 06371-47-6807.

Professor Contact Information:

Course Professor: Anthony Spencer, Ph.D.
Mailing Address: c/o Dept. of History
University of Oklahoma
Norman, OK 73019
Telephone Number: (405) 325-7264
E-mail Address: anthonyspencer@ou.edu
Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:

Student materials are available at the OU Follett Bookstore located at 1185 Asp Avenue; Norman, OK, and can be ordered online, by phone, by email, or by fax. Ordering online at <http://www.bkstr.com/oklahomastore/home> is strongly recommended – students can track the status of their order within 48 hours. If an order has not been shipped within three days, students can contact the Follett textbook manager by phone (405) 325-3511, (800) 522-0772 (toll-free) or email 0831mgr@fhcg.follett.com. Phone orders (ask for the textbook manager and identify yourself as an Advanced Programs student) can be placed 8 a.m. to 6 p.m. Monday through Thursday; 8 a.m. to 5 p.m. on Friday; 10 a.m. to 4p.m. on Saturday (CST). Summer hours: 9 a.m. to 5 p.m. Monday through Friday (CST). Fax orders can be placed 24 hours a day at (405) 325-7770. Text prices are available online.

1. Nabhan, G.P. & Valenzuela-Zapata, A.G. (2004). *¡Tequila!: A natural and cultural history*. Tucson: University of Arizona Press. ISBN 9780816519385.
2. **Choose Pilcher or Goucher, but not both:**
 - a. Pilcher, J.M. (1998). *¡Que vivan los tamales! Food and the making of Mexican identity*. Albuquerque: University of New Mexico Press. ISBN 9780826318732.

- b. Goucher, C. (2013). *Congotay, Congotay! A global history of Caribbean food*. New York: Routledge. ISBN 9780765642165.
- 3. Wood, A.G. (2004). *On the border: Society and culture between the United States and Mexico*. Wilmington, DE: Scholarly Resources. ISBN 9780842051736.
- 4. **Choose Roy or Murphy, but not both:**
 - a. Roy, M. (2002). *Cuban music: From son and Rumba to the Buena Vista Social Club and Timba Cubana*. New York: Markus Weiner. ISBN 9781558762824.
 - b. Murphy, J.P. (2006). *Music in Brazil: Experiencing music, expressing culture*. New York: Oxford University Press. ISBN 9780195166842.
- 5. Arbena, J.L., & LaFrance, D.G. (2002). *Sport in Latin America and the Caribbean*. Wilmington, DE: SR Books. ISBN 9780842028219.
- 6. Ward, E.R. (2008). *Packaged vacations: Tourism development in the Spanish Caribbean*. Gainesville: University Press of Florida. ISBN 9780813032290. Note: This reading will be provided by the instructor for each student in paper copy.
- 7. Materials posted on the OU Canvas learning management system: Access Canvas at <https://canvas.ou.edu>, enter your OU NetID and password, and select course to access material. If you require assistance with Canvas, please click on the Help icon. You can search the Canvas guides, chat with Canvas support, or contact OU IT.

Note: This seems like a great deal of material, but some of the books are quite short, and we will only be using limited chapters in others.

Note: Follett is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through Follett.

Course Objectives:

The aim of this graduate seminar is to show the ways in which culture has informed historical identity in Latin America. Often a neglected or understudied aspect of history anywhere, cultural considerations like food, music, film, sports, and even tourism are important to understand, especially in the ways that they have worked to form national or regional identities.

Assignments, Grading and Due Dates:

Pre-Course Assignment:

This will be a 4 to 5-page paper analyzing the first two books for the course. One will be the very short book *¡Tequila! A Natural and Cultural History* and the other either *¡Que Vivan los Tamales!* **or** *Congotay, Congotay!* (**your** choice between these two books). The paper should evaluate both books, offering review analysis as in how the authors got their objectives across, how both books dealt with cultural identity, and what kinds of things you took away from each book. The paper should be typed with 12 font, correct margins, double-spacing, and using a consistent citation style (footnotes, endnotes, or parenthetical, just be consistent and use proper style). **20 points, due no later than April 17, 2018 by email attachment to Dr. Spencer**

Popular Culture Presentation:

You will be expected to create a 4-6-minute presentation regarding a popular culture phenomenon. You should detail and analyze a cultural artifact which focuses on Latin America. This can be a film, song, art work or other cultural product. Each analysis should be well-written; void of errors and most importantly should provide a critical response to one or more of the cultural phenomenon you analyze. **15 points.**

Final Exam:

This will be a comprehensive exam over material covered throughout the course. The format will be short paragraph answers and one longer essay, taking no more than one and a half hours of the final class period. **25 points**

Class Participation:

In-class discussion of topics and readings is essential for this seminar-style course. It also demonstrates critical understanding and analysis of material. **20 points**

Post-Course Assignment:

Each student will choose a book from the list on page 4 of this syllabus. Students should order the book on their own, as they will not be for sale via the OU campus bookstore. The book can be on whatever the student finds in his or her interest area, or more pertinent to his or her own background, or what he or she would like to know more about. Then, the assignment is to write a book reaction paper (or review of the book), carefully considering what the goal or intent of the author was, whether or not that objective was accomplished in the book, and if so, how; if not, why not? Be constructively critical (strengths and weaknesses), including on the style and tone of the book. As a “reaction paper” the review should also include a personal perspective. What did you take away from the book? What struck you the most, and why? Each paper should be 5-7 pages in length.

Grading:

This is a letter-graded course: A, B, C, D, or F.

Final course grades will be based on the following:

Assignment	Due Date	Points
Pre-course assignment	Due 1 week prior to first class, April 17, 2018	20
Popular Culture Presentation	During class sessions	15
Final exam	During last class session	25
Class Participation	During class sessions	20
Final Paper	No later than 3 weeks after course, May 20, 2018	20

Notice: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

Additional Book List from which to choose the Outside Readings (for last book review)

- William H. Beezley and Linda A. Curcio-Nagy, eds. *Latin American Popular Culture: An Introduction* (Wilmington, DE: SR Books, 2000).
- William Rowe and Vivian Schelling, *Memory and Modernity: Popular Culture in Latin America* (London: Verso, 1991).
- Roberto Schwartz, *Misplaced Ideas: Essays on Brazilian Culture* (London: Verso, 1992).
- Paula E. Morton, *Tortillas: A Cultural History* (Albuquerque: University of New Mexico Press, 20014).
- Tony Mason, *Passion of the People: Football in South America* (London: Verso, 1995).
- David M. K. Sheinen, ed. *Sports Culture in Latin American History* (Pittsburgh: University of Pittsburgh Press, 2015).
- Alex Bellos, *Futebol: The Brazilian Way of Life* (New York: Bloomsbury USA, 2014).
- Lamartine de Costa and J. A. Mangan, eds. *Sport in Latin American Society: Past and Present* (New York: Routledge, 2001).
- Héctor Fernández L'Hoest, Robert McKee Irwin, and Juan Poblete, eds. *Sports and Nationalism in Latino America* (New York: Palgrave Macmillan, 2015).
- Roger Kittleston, *The Country of Football: Soccer and the Making of Modern Brazil* (Berkeley: University of California Press, 2014).
- David Goldblatt, *Futebol Nation: The Story of Brazil through Soccer* (New York: The Nation Books, 2014).
- Alan M. Klein, *Baseball on the Border: A Tale of Two Laredos* (Princeton: Princeton Univ. Press, 1997).
- Marc Hertzman, *Makinig Samba: A New History of Race and Music in Brazil* (2013).
- Chris McGowan and Ricardo Pessanha, *The Brazilian Sound: Samba, Bossa Nova, and the Popular Music of Brazil* (2008).
- Hermano Vianna, *They Mystery of Samba: Popular Music and Identity in Brazil* (1999).
- Bryan McCann, *Hello, Hello Brazil: Popular Music in the Making of Modern Brazil* (2004).
- Claus Schreiner, *Musica Brasileira: A History of Popular Music and the People of Brazil* (2002).
- Helen Delpar, *The Enormous Vogue of All Things Mexican: Cultural Relations between the United States and Mexico, 1920-1935* (Tuscaloosa: University of Alabama Press, 1995).
- Oriana Baddeley and Valerie Foster, *Drawing the Line: Art and Cultural Identity in Contemporary Latin America* (London: Verso, 1989).
- Anne Rubenstein, *Bad Language, Naked Ladies, and Other Threats to the Nation: A Political History of Comic Books in Mexico* (Durham: Duke University Press, 1997).
- Eric Zolov, *Refried Elvis: The Rise of Mexican Counterculture* (Berkeley: University of California Press, 1999).
- John King, *Magical Reels: A History of Cinema in Latin America* (London: Verso, 2000).
- Jeffrey M. Pilcher, *Cantinflas and the Chaos of Mexican Identity* (New York: Rowman and Littlefield, 2000).
- Matthew Karush, *Culture and Class: Radio and Cinema in the Making of a Divided Argentina* (Durham: Duke University Press, 2012).
- Lisa Shaw, *Carmen Miranda* (London: British Film Institute, 2013).
- Richard Slatta, *Gauchos and the Vanishing Frontier* (Lincoln: University of Nebraska Press, 1992).

POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Integrity and Student Conduct

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at http://integrity.ou.edu/students_guide.html

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

Accommodation Statement

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

Adjustment for Pregnancy/Childbirth-Related Issues

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact me as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

Title IX Resources

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at smo@ou.edu or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: <http://www.goou.ou.edu/>

INSTRUCTOR VITA

Anthony Spencer, Ph.D.

Education

- 2008 Ph.D. in Communication, University of Oklahoma
- 2003 Master of Journalism in media studies, University of North Texas
- 1995 Bachelor of Journalism in broadcast news, University of Texas

Current Positions

- Professor, Department of Communication/Latin American Studies, Universidad Americana
- Owner, Explore 505 Educational Travel, Nicaragua

Frequently Taught Advanced Programs Courses

- COMM 6433 Intercultural Communication
- COMM 6323 International Communication
- COMM 6383 Political Communication: War, Peace and Media

Major Areas of Teaching and Research Interest

- Intercultural/International Communication
- Social Media Management/Marketing
- Latin American Studies

Representative Publications

- Croucher, S. M., Spencer, A. T., & McKee, C. (2014). Religion, sex, and willingness to express opinions: A spiral of silence analysis of the 2008 U.S. Presidential Election. *Atlantic Journal of Communication*, 22(2), 111-123.
- Spencer, A. T. (2013). High-End Immigrants Create an Imagined Community in Costa Rica: Examining the Evolving Discourse in Ethnic-Minority Media. *Human Communication*, 16(1), 13-30.
- Spencer, A. T., Croucher, S. M., & Hoelscher, C. (2012). Uses and Gratifications Meets the Internet: A cross-cultural comparison of U.S. & Nicaraguan New Media Usage. *Human Communication*, 15(4), 229 - 240.
- Gerlich, R. N., Drumheller, K. D., Krista Rasco, R., Spencer, A. T. (2012) Marketing to Laggards: Organizational change and diffusion of innovation in the adoption of Facebook Timeline. *Journal of Academy of Business and Economics*, 12(3), 91-101.
- Spencer, A. T. (2011). Americans create hybrid spaces in Costa Rica: A framework for exploring cultural and linguistic integration, *Language and Intercultural Communication*, 11(1), 59-74.
- Spencer, A. T. & Croucher, S. M. (2008). Basque nationalism and spiral of silence: An analysis of public perceptions of ETA in Spain and France, *International Communication Gazette*, 70(2), 135-153.

Representative Honors and Awards Received

- 2011: Texas A&M System Teaching Excellence Award
- 2009: University of Oklahoma Department of Communication Qualitative Dissertation Award
- 2008: Intercultural Communication Research Award Dept. of Communication University of Oklahoma

Major Professional Affiliations

- National Communication Association, 2004-2012
- American Communication Association, 2009-2014
- Latin American Studies Association 2014