



# EXTENDED CAMPUS

COLLEGE *of* PROFESSIONAL  
*and* CONTINUING STUDIES

## IAS 5940-101: Topics in International Studies: Practice of Diplomacy

### Course Description:

The practice of diplomacy is more important now than ever to help address and solve major disputes in today's world. A world-wide pandemic, a resurgent and aggressive Russia, and a powerful challenge--in all aspects of DIME: Diplomacy/Information/Military/Economic--from China demand that diplomacy remains the preferred method of trying to address/resolve these problems. Additionally, the practice of diplomacy is just as important for addressing "day to day" issues around the world as it is for the next conflict/crisis/paradigm-shifting event.

What is diplomacy? Who actually "practices" U.S. diplomacy? What are the practical aspects of diplomacy that make up our routine interaction with foreign nation-states and other entities? The U.S. Secretary of State is certainly the face of U.S. diplomacy and foreign policy. However, it is the work that goes on behind the scenes at the mid and lower levels of diplomacy that directly supports the Secretary's and the President's foreign policy objectives.

This course, using in-class lectures and class discussions, is designed to provide you with a greater understanding of how day-to-day diplomacy is conducted by U.S. Foreign Service Officers from the Department of State and other entities at our embassies around the world. We will learn from former Secretary of State Henry Kissinger and others about the state of World Order. We will take a look inside the structure of the U.S. Department of State as well as a U.S. Embassy and how it operates. We will look at major diplomatic challenges during recent and the current Administrations. We will look at the case for renewal of American Diplomacy. We will also look at the challenging process that one must undertake in order to become a U.S. Foreign Service Officer within the State Department.

### Class Dates, Location and Hours:

Dates: September 10-12 & 17-19, 2021  
Format: On-site  
Location: 3281 Sheridan Rd, Fort Sill, Oklahoma  
Hours: Friday 5:30-9:00 p.m., Saturday 9:00 a.m.-5:00 p.m.; Sunday 12:00-4:00 p.m.

Last day to enroll or drop without penalty: August 12, 2021

### Site Director:

Name: Ms. Anita Bailey  
Ms. Kayla Damon  
Email: [apftsill@ou.edu](mailto:apftsill@ou.edu)  
Phone: (580)-355-1974

### Professor Contact Information:

Course Professor: Robert B. Andrew, Adjunct Instructor  
Mailing Address: Dept. of International and Area Studies  
The University of Oklahoma

729 Elm Ave.  
Norman, OK 73019  
Telephone number: (405)-476-3241 (personal cell)  
E-mail Address: [robert.b.andrew-1@ou.edu](mailto:robert.b.andrew-1@ou.edu)  
Professor availability: The professor will be available via email to students before and after the class sessions. Office hours are by appointment only, starting 30 days before the onsite course begins and 21 days after it ends. All students should check their OU email/Canvas regularly 30 days before the course begins for communications from the instructor about the course.

### **Textbook(s) and Instructional Materials:**

Student materials are available at the OU Bookstore Website at <https://ou.textbookx.com/institutional/index.php>. The website has book selling, renting, buying, returning, and order tracking capabilities. If you need help with an order, or if you have any questions contact the toll-free phone at 1-(855)-790-6637, agents are available from 9a – 5p (EST) Monday – Friday. For more information or questions about textbooks, feel free to contact [apsyllabi@ou.edu](mailto:apsyllabi@ou.edu). Text prices are available online

1. Shawn Dorman (Editor), *Inside a U.S. Embassy*, Diplomacy at Work (Third Edition, FSBooks, 2011). ISBN 978-0-9649488-4-6 2.
2. Harry Kopp & John Naland, *Career Diplomacy: Life and Work in the US Foreign Service* (Third Edition, Georgetown University Press, 2017). ISBN 9781626164697
3. Henry Kissinger, *World Order* (Penguin Press, 2014). ISBN 978-1-59420-614-6 4.
4. William J. Burns, *The Back Channel: A memoir of American Diplomacy and the Case for its Renewal* (Random House 2020). ISBN 9780525508885
5. Materials posted on the OU Canvas learning management system: Access Canvas at <https://canvas.ou.edu>, enter your OU NetID and password, and select course to access material. If you require assistance with Canvas, please click on the Help icon. You can search the Canvas guides, chat with Canvas support, or contact OU IT.

The professor will hand out further reading assignments during class sessions. There will be additional materials on Canvas.

### **Course Objectives:**

- Understand what practical diplomacy is and how it is applied in the current era.
- Basic understanding of diplomatic history and world order.
- Be able to write official State Department-like memoranda & reporting cables.
- Be able to conduct “one-on-one” oral briefings with the instructor.
- Be able to solve diplomatic problems in small group sessions.

### **Course Outline:**

**Pre-course assignments, beginning no later than August 13, 2021 (information also will be available on Canvas by that date):**

- Read entire book, *World Order* by Henry Kissinger, by beginning of course on September 10.
- Read Chapters 6,7,8,9, and 10 of *The Back Channel* by William Burns, by beginning of course.
- Familiarize yourself with the entire book of *Inside a U.S. Embassy* by Shawn Dorman by beginning of course.
- Read Chapter 24 (on PDF in Canvas) of Hillary Clinton’s book *Hard Choices* by beginning of course.
- Review “Discover Diplomacy” website: <https://diplomacy.state.gov/discover-diplomacy/diplomacy-101>

## Schedule of In-Class/Canvas Assignments and Discussions

### I. Introduction/The U.S. Embassy and State Department/Brief review of Diplomatic History/European Balance of Power and its End

First Class Session, Friday, September 10:

- To prepare for the first session: please read carefully *World Order* Introduction and Chapters 1-2, pages 1-95. Please scan/be familiar with pages 1-117 of *Inside a U.S. Embassy* and pages 1-70 of *Career Diplomacy*. Also review the following website: <https://diplomacy.state.gov/diplomacy-101>
- Module 1: Introduction/Review Syllabus/Assignment due dates
- Module 2: What is diplomacy? How is a U.S. Embassy organized? Who works at a U.S. Embassy? Why do we need other agencies? What is the Country Team? What is the U.S. Department of State?
- Module 3: Europe and its Pluralistic International Order/Europe and the Future.

### II. Middle East and Iran/Asia/A Day in the Life of a Diplomat/Tales from the Field

Second Class Session, Saturday, September 11:

- To **prepare** for the second session: please **read** carefully *World Order* Chapters 3-6, pages 96-233; please read *The Back Channel* Chapters 8-9, pages 293-387. Please **scan/be familiar** with pages 119-206 of *Inside a U.S. Embassy* and pages 73-162 of *Career Diplomacy*.
- Module 4: A Day in the Life of a Diplomat.
- Module 5: First Writing Assignment due before midnight Sunday, September 12 on Canvas.
- Module 6: Tales from the Field.
- Module 7 (alt a): Discuss Oral Presentations (that will take place Saturday, September 18)
- Module 8/11/15: Review/Q&A/Work on First Written Assignment/Quiz Review, etc.
- Module 9: Middle East.
- Module 10: Iran & Nuclear Proliferation.
- Module 12: Movie on Diplomacy: <https://vimeo.com/fpa/review/143813682/50ea40c42e> (password: Diplomacy)
- Module 13: Asia.
- Module 14: Quiz #1 Review (Quiz #1 tomorrow, Sunday, September 12 to take on Canvas: open book/Canvas/notes, no Google)

### III. First Quiz/The U.S. as a Dominant Power/Long Telegram/Cold War

Third Class Session, Sunday, September 12:

- To prepare for the third session:
  - Please **read** carefully *World Order* Chapters 7-8, pages 234-329.
  - **Scan/be familiar** with The Long Telegram by George Kennan: <https://digitalarchive.wilsoncenter.org/document/116178.pdf>
  - **Scan/be familiar** with NSC-68: <https://digitalarchive.wilsoncenter.org/document/116191.pdf?v=2699956db534c1821edefa61b8c13ffe>
  - Also review official State Department Careers Website: [www.careers.state.gov](http://www.careers.state.gov) focusing on Foreign Service Officer Careers; Consular Fellows; Internships.
- Module 16: First Quiz in class on Canvas (open books, notes, Canvas lecture notes okay. No google)
- Module 17: The U.S. and its Concept of World Order/As a Dominant Power
- Module 18: The Long Telegram
- Module 19: The Cold War
- Module 20: Discuss Second Written Assignment, due by midnight Sunday, September 19 to Canvas

#### IV. Digital Diplomacy/Recent Diplomacy/Russia/China

Fourth Class Session, Friday, September 17:

- To **prepare** for the fourth session: please **read** carefully *World Order* Chapter 9, pages 330-360; read hand-out from Hillary Clinton's Book *Hard Choices*, Chapter 24 pages 454-464.
  - Module 21: Technology & Diplomacy
  - Module 22: Review/Q&A/Work on all written assignments & finish reading assignments/Work on Oral Presentations/Further discussion on Foreign Service Selection Process

Fifth Class Session, Saturday, September 18:

- To **prepare** for the fifth session: please **read** carefully The Back Channel Chapters 6-7, pages 200-292; **scan/be familiar** with *Inside a U.S. Embassy*, Part V, pages 207-236 and *Career Diplomacy*, pages 163-221.
  - Module 28: Individual Oral Presentations
  - Module 23: Europe & Ukraine & Russia.
  - Module 24: Burns on Russia & China.
  - Module 25: First Iraq, my own impressions & examples of UNSC Collective Security.
  - Module 26: Quiz Review for Quiz #2
  - Module 22: Review/Q&A/Work on all written assignments & finish reading assignments/Further discussion on Foreign Service Selection Process/Ask the Diplomat

Sixth Class Session, Sunday, September 19:

- To **prepare** for the sixth session: **please read** *The Back Channel* Chapter 10, pages 388-423; **scan/be familiar** with *Inside a U.S. Embassy*, Part V, pages 236-255 *Career Diplomacy*, pages 222-236.
  - Module 27: Quiz #2 (same format as first one)
  - Module 29: Assign/Discuss Final Written Assignment (your final), due October 3.
  - Module 30: Discuss Burns' Chapter 10/Course Wrap-Up
  - Don't forget that the Second Written Assignment is due today before midnight to Canvas!

#### Post-course assignment

Due to the Canvas by midnight Central Time, **Sunday, October 3**. This is another State Department-like cable, your second time to develop one, of 3-5 pages, Microsoft Word Times New Roman 12, approximately 1500-2000 words, single space. Topics/instructions to be discussed in class.

#### Assignments, Grading, and Due Dates:

There are five graded components to the course:

1. Class preparation/participation;
2. Two quizzes both in class/on Canvas (See box below for dates);
3. Two written assignments submitted to Canvas. **First** written assignment is a 1-2 page single-space State Department-like "briefing memo," approximately 750 words, using Microsoft Word Times New Roman 12 with one-inch margins due to Canvas as listed in box below. Grading criteria for first written assignment: Format (10%), Writing Quality (20%), Content/Facts (20%), Understandability/Flow (20%), Talking Points (30%); **Second** written assignment is a 3-5 page single-space reporting cable, approximately 1500-2000 words, similar to how actual Foreign Service Officers report on issues in their assigned countries back to the State Department, due to Canvas as listed in the box below. Grading criteria for the second written assignment is: Format (10%), Writing Quality (20%), Content/Facts (40%), Understandability/Flow (10%), Strength of Comment/Analysis (20%);
4. One oral presentation (an "elevator" briefing---explained more during class) to take place on Saturday, September 18; and
5. A post-course **Final** written assignment submitted to Canvas, this is a second reporting cable also 3-5 page single space, approximately 1500-2000 words, due by as listed in box below. Grading criteria: Format (10%), Writing Quality (20%), Content/Facts (20%), Understandability/Flow (10%), Strength of Comment/Analysis (40%).

**Grading:**

This is a letter-graded course: A, B, C, D, or F.

<b>Assignment</b>	<b>Due Date</b>	<b>Percent of Grade</b>
Class participation/preparation	During class sessions	25%
Two quizzes	Sundays September 12/19	10% (total for both)
Two written assignments	Sundays September 12/19	10% and 15% (total 25%)
Oral presentation	Saturday September 18	15%
Final written assignment	Sunday, October 3	25%

Preparation and class participation will count for 25% of the course grade. Contributions to class discussions throughout the two weekends—measured in terms of quality, not simply quantity, and especially thoughtful consideration of the assigned readings—are critical. Each quiz is worth 5% of the course grade for a total of 10%. The first written assignment is worth 10% and the second written assignment is worth 15% of the course grade. The oral presentation is worth 15% of the course grade. The post-course written assignment will constitute the remaining 25% of the course grade.

**Critical thinking and following instructions:**

One of the most important lessons that you can learn from this course is to **think** about the issues that are being presented. Critical thinking and questioning of how things work in the diplomatic world are crucial to success, not only in this course, but in the real world of practical diplomacy. In addition, it is very important that you follow class instructions! Failure to **follow instructions** could result in lower grades.

**Grading:**

This is a letter-graded course: A, B, C, D, or F.

**Notice:** Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

## **POLICIES AND NOTICES**

### **Attendance/Grade Policy**

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution's policy regarding "I" (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any "I" (Incomplete) grades by the end of the term or he/she may be placed on "financial aid probation." If the "I" grade is not resolved/completed by the end of the following term, the student's Financial Aid may be suspended making the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

OU faculty will submit grades online through ONE not later than 30 days after the course end date. Course end dates are approximately one calendar month after the final seminar date on this syllabus and are provided on the official scheduling website for reference.

### **Academic Integrity and Student Conduct**

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc...in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc...; intimidation and interference with integrity process; and plagiarism. All students should review the Student's Guide to Academic Integrity at [http://integrity.ou.edu/students\\_guide.html](http://integrity.ou.edu/students_guide.html)

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at <http://studentconduct.ou.edu/>

### **Accommodation Statement**

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

### **Adjustment for Pregnancy/Childbirth-Related Issues**

Should you need modifications or adjustments to your course requirements because of documented pregnancy-related or childbirth-related issues, please contact the Professor as soon as possible to discuss. Generally, modifications will be made where medically necessary and similar in scope to

accommodations based on temporary disability. Please see <http://www.ou.edu/content/eoo/faqs/pregnancy-faqs.html>.

### **Title IX Resources**

For any concerns regarding gender-based discrimination, sexual harassment, sexual misconduct, stalking, or intimate partner violence, the University offers a variety of resources, including advocates on-call 24/7, counseling services, mutual no-contact orders, scheduling adjustments, and disciplinary sanctions against the perpetrator. Please contact the Sexual Misconduct Office at [smo@ou.edu](mailto:smo@ou.edu) or (405) 325-2215 (8-5), or the Sexual Assault Response Team at (405) 615 -0013 (24/7) to report an incident. To learn more about Title IX, please visit the Institutional Equity Office's website at <http://www.ou.edu/content/eoo.html>

### **Course Policies**

Extended Campus (also and formerly known as Advanced Programs) policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are e/mailed to the professor for the course. Neither duplicating services nor office supplies are provided.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about OU Extended Campus, visit our website at: <http://www.goou.ou.edu/>

## INSTRUCTOR VITA

### Robert B. Andrew, Adjunct Instructor

#### Education

- 2002 Master of Arts in National Security Affairs, Naval Postgraduate School
- 1989 Bachelor of Arts in Political Science, California State University, Chico

#### Current Position

- Adjunct Instructor, University of Oklahoma (since October 2019)

#### Practical/Professional Experience: Foreign Service Officer with U.S. Department of State 2002-2019

- Foreign Policy Advisor for U.S. Marine Corps Forces, South in Miami, FL (2017-2019)
- Diplomat in Residence and Adjunct Professor at the University of Oklahoma (2014-2017)
- Political Section Chief at the U.S. Embassy in Stockholm, Sweden (2011-2014)
- Desk Officer for Sweden at the U.S. Department of State in Washington, D.C. (2010-2011)
- Political Affairs/Counter-Narcotics Officer at the U.S. Embassy in San Jose, Costa Rica (2007-2010)
- Political-Military Officer at the U.S. Embassy in Moscow, Russia (2005-2007)
- Consular Officer at the U.S. Embassy in Mexico City, Mexico (2003-2005)

#### Military Service: U.S. Army Field Artillery Officer 1989-2002

- Operations Officer, Foreign Area Officer Training Program in Monterey, CA (2000-2002)
- Foreign Area Officer in training (1998-2000)
- Service Battery Commander, 2-82 Field Artillery, 1<sup>st</sup> Cavalry Division, Fort Hood, TX (1997-1998)
- Task Force Fire Support Officer 2-7 Cavalry, 1<sup>st</sup> Cavalry Division, Fort Hood, TX (1996-1997)
- 1<sup>st</sup> Cavalry Division Artillery Assistant Fires Officer, Fort Hood, TX (1994-1996)
- Platoon Leader, B Battery, 5-17 Field Artillery, Fort Sill, OK (1992-1994)
- Fire Direction Officer, Howitzer Battery, 1<sup>st</sup> Squadron, 2<sup>nd</sup> Armored Cavalry Regiment (1-2 ACR), Bindlach, Germany (1991-1992)
- Fire Support Officer, B Troop, 1-2 ACR, Bindlach, Germany and Southeast Asian countries of Saudi Arabia, Iraq, and Kuwait during Operation Desert Shield/Storm (1989-1991)

#### Frequently Taught Courses

- IAS 3003/5940 The Practice of Diplomacy
- IAS 3003/5940 U.S.-Russia Relations
- IAS 3043/5803 Global Security/Global Security Practicum

#### Major Areas of Teaching and Research Interest

- Practice of Diplomacy
- American Foreign Policy
- U.S.-Russia Relations
- NATO-Russia Relations
- Latin American Political-Military Issues
- Arctic & Nordic Security Issues

#### Honors and Awards

- President, Norman Chapter of the Military Officers Association of America 2020-2022
- 2019 Rotarian of the Year, Doral, FL
- United States Marine Corps Commendation for Meritorious Civilian Service, 2019

- State Department Superior Honor Award for launching multi-million dollar Counter-Narcotics Program in Costa Rica, 2009
- State Department Meritorious Honor Award for streamlining end-use checks of exported potentially dual-use equipment to Russia to prevent the diversion of U.S. military technology, 2007
- U.S. Army Meritorious Service Medal 2002
- U.S. Army Commendation Medal with Combat Distinguishing Device “V” for Valor 1991
- Liberation Medal (Kuwait) 1991
- Liberation Medal (Saudi Arabia) 1991
- Parachutist Badge, U.S. Army Airborne School, 1987